Self-Publishing in the United States, 2013-2018

Print and Ebooks

Prepared by Bowker®





Self-Publishing in the United States, 2013-2018

Print and Ebooks

Table of Contents

Overvie	V	3
	tput for USA lishers, 2013-2018	
To	tal Print and Ebooks	4
Pr	int Books	5
Ek	oooks	6
Aı	uthor Solutions Output	7
Re	owker Self-Publishing eport Highlights	8

Copyright © 2019 Bowker® LLC All rights reserved.

No part of this report may be reproduced or distributed in any manner whatsoever without the express permission of Bowker.







Overview

Bowker is pleased to present this latest edition of our report on self-publishing in the United States. Covering the years 2013 through 2018, the report documents the continued growth of this dynamic industry based on the number of ISBNs registered in the Bowker Books In Print® database.

For 2018, the numbers demonstrate that the self-publishing industry continues its steady growth, with over 1.6 million titles published – a 40% increase over prior year. This growth trend has been ongoing since 2013, when the number of print books and ebooks with registered ISBNs stood at 461,438.

This trend is likely to continue as the quality of many self-published works now rivals that of traditionally published titles. Authors now have access to a wide range of professional services, from editing to cover design, to help ensure that the highest standards are met. With these resources, coupled with the online marketing and distribution tools now available, self-publishing authors are positioned for success as never before.

On the following pages are six charts. The first three are a breakdown of titles by publisher by year (Total Print and Ebook, Print only, Ebook only). The remaining charts provide a consolidated view of the output from the divisions of Author Solutions. As these totals represent registered ISBNs only, any titles published without an ISBN would be additional.

Bowker publishes authoritative statistical reports for the publishing industry on a regular basis. As we plan for the release of the numbers for 2019 and beyond, we look forward to receiving your feedback, questions, and suggestions. If you have any questions or comments, please contact Alison Roth at alison.roth@proquest.com or (734)-707-2691.

ISBN Output for USA Self-Publishers, 2013-2018 Total Print & Ebooks

Source: Bowker Books In Print ® database

Ceasing-paradimplementity Published 187,846 293,447 425,75 17,707 28,285 1,141,834 487,089 52,41% 128,285 654,191 158,285 18,3	NAME	2013	2014	2015	2016	2017	2018	increase 2017-18	%increase 2017-18	increase 2013-18	%increase 2013-18
Semination 1,4 1,5											
Lub Press. Inc." 74,787 82,887 86,747 75,493 67,877 79 0.12 7,731 9,77% 1,735 57,199 1,735 71,199 7,731	· · · · ·										
Blump, inc. 1,984 1,747 3,186 2,967 2,066 19,098 1,558 7,54% 16,256 571,09% Author Solutions) 13,998 1,188 2,967 2,069 6,365 489 8,02% 5,250 43,93% 4,967 2,068 6,365 489 8,02% 5,250 43,93% 4,967 2,069 4,069											
Authoritouse (Div. of Author Solutions)								-1,558			
MestBox Press (imprint of Author Solutions)	Xlibris (Div. of Author Solutions)	13,990	11,789	7,966	9,887	9,050	8,474	-576	-6.36%	-5,516	-39.43%
Chemister Fash Publishing 2,510 61 4. 1,768 2,361 2,869 8,076 8,109 3,142 8,137 8,369 3,141 8,360 3,142 8,369 3,141 8,360 3,141 8,360 3,141 8,360 3,141 8,360 3,141 8,360 3,141 8,360 3,141 8,360 3,141 8,360 3,141 8,360 3,141 8,360 3,141	AuthorHouse (Div. of Author Solutions)	11,835	8,858	7,740	7,565	6,096	6,585	489	8.02%	-5,250	-44.36%
BookBaly	WestBow Press (imprint of Author Solutions)	3,476	2,953	3,228	4,206	3,957	3,568	-389	-9.83%	92	2.65%
Balba Prass (mprint of Author Solutions)	Christian Faith Publishing	0	0	26	726	1,900	3,142	1,242	65.37%	3,142	n/a
Independent Publisher (Bar Carde Graphics)	BookBaby	2,510	161			2,351	2,839	488			
Inhiverse (Div. of Author Solutions)											
Page Publishing, Inc. Salem Author Services Growney Yulon Press 2,64											
Salem Author Services (formerly Xulon Press)											
Archyway Publishing (Dw. of Author Solutions)	<u>.</u>										
Finespor Press 1,157 1,444 1,244 1,316 1,505 1,157 1,168 2,07 1,971 1,00 8,64*y Collistints Press 1,311 1,000 2,458 4,80 739 745 745 745 0.0 0.00% 1,68 2,912*y Traifford (Div. of Author Solutions) 2,238 1,775 885 669 657 605 52 7.31 3,335 8.4 8.8% Faltinic (Div. of Author Solutions) 2,238 1,775 885 669 657 605 52 7.31 3,335 8.4 8.8% Faltinic (Div. of Author Solutions) 2,238 1,775 885 669 657 605 52 7.31 7.35 7.878*y Dog Ear Publishing 511 662 639 519 475 307 7.6 6.26.0°% 1.4 22.31*w Booklocker.com 301 534 380 333 445 329 116 6.26.0°% 1.4 23.31*w Booklocker.com 692 401 279 366 227 172 26.0°% 24.39% 23.4 3.4 Braid (City Press (imprint of Author Solutions) 638 633 333 32 64 126 63 63 63 63 63 63 63											
Outstarks Press 1,931 1,802 1,928 1,523 1,146 20 22 25,15 745 238 2745 745 0.0 0.00 4,00 2,458 866 959 657 605 26 7.91% 3,395 84,88% Pallibrio (Div. of Author Solutions) 2,238 1,775 885 669 516 615 415 41 7.95% 1,738 4,783 22,31% 006 518 519 518 397 416 42 114 42,231% 006 518 385 519 416 43 -143 3,74% 60 518 337 42 116 22,31% 116 83 31 32 41 22 116 83,33% 44 52 41 93,44% 83 43 42 44 83 42 41 93,44% 43 81 82 44 10 83 81 100 83 81 100 83<	,										
Domance 1577 484 480 739 745 745 745 0 0 0.00% 188 29.12% Tafford (Div. of Author Solutions) 2.238 1.775 885 686 956 655 655 52 7.91% 3.358 5.48.8% Palbino (Div. of Author Solutions) 2.238 1.775 885 689 587 475 377 7.81 7.95% 1.763 7.878% Dook Docker.com 301 534 380 333 445 329 1.36 26.07% 28.93											
Tarling (Div. of Author Solutions)											
Palbin (Div. of Author Solutions)											
Dog Ear Publishing											
Bookker.com	,										
Partingle India (Imprint of Author Solutions)	•										
Belookik com 982 401 279 366 227 172 55 24.23% 310 34.248% Mil Cily Press (impint of Salem Author Services) 130 123 172 44 123 153 30 24.39% 23 17.69% JETLAUNCH (formerly Red Willow) 63 63 63 33 32 64 126 62 66.88% 63 100.00% Greenleaf Book Group 116 93 811 106 114 93 93 91.71% 622 18.93% Anaphora Literary Press 24 46 213 81 88 93 91.71% 622 18.93% Inkwater Press (impint of Author Solutions) 432 344 91 87 89 64 25 22.95% 416 86.25% 709 80.06% 80		398				385		-136	-35.32%	-149	
ILTEAL AUNCH fromerly Red Willowi]		982	401	279		227	172	-55		-810	-82.48%
Cenerleaf Book Group	Mill City Press (imprint of Salem Author Services)	130	123	172	44	123	153	30	24.39%	23	17.69%
Anaphora Literary Press 24 46 213 81 84 93 91 10,71% 669 287,50% Inkwater Press 130 126 128 101 89 77 121 31,48% 53 40,77% Abboti Press (imprint of Author Solutions) 482 344 59 87 61 25 26,00% 418 36,72% Toy Book Makers 73 54 59 47 61 64 123 25,49% 49 412 33,88 Wasteland Press (Div. of Hay House) 561 669 67 72 53 54 97 94,76% 93,73 90,88% Wheatmark, Inc. 67 66 67 72 53 54 11 189 94,76 94,76% 93,73 90,88% Wheatmark, Inc. 67 122 13 142 15 60 21 13 94,86 93,33 14 128 10 13 20,91 <th< td=""><td>JETLAUNCH [formerly Red Willow]</td><td>63</td><td>63</td><td>33</td><td>32</td><td>64</td><td>126</td><td>62</td><td>96.88%</td><td>63</td><td>100.00%</td></th<>	JETLAUNCH [formerly Red Willow]	63	63	33	32	64	126	62	96.88%	63	100.00%
Inkwater Press	Greenleaf Book Group	116	93	81	106	114	94	-20	-17.54%	-22	-18.97%
Abbott Press (Imprint of Author Solutions)	· · · · · · · · · · · · · · · · · · ·										
Trop Book Makers 73 54 59 47 51 64 13 25.49% 99 14.33% Wasteland Press 109 92 77 66 55 56 1 1.82% 53 48.62% Balboa Press (Dv. of Hay House) 591 669 914 1.163 1.030 54 976 94.76% 537 90.86% Wheatmark, Inc. 67 666 67 72 53 54 1 1.89% -13 -19.40% Virtualbookomcom 133 129 105 94 64 51 51 3 -20.31% 88 63.31% Inspiring Voices (imprint of Author Solutions) 297 158 38 36 17 25 8 47.06% -272 91.58% Telemachus Press 199 158 38 36 160 21 39 65.00% 178 89.45% 89.45											
Wasteland Press 109 92 77 66 55 56 1 1.82% 53 4.862% Balboa Press (Div. of Hay House) 591 669 914 1,163 1,000 54 -97.6% -94.76% -53 -94.86% -94.76% -53 -94.86% -61 1.89% -13 -19.40% Virtualbookworm.com 139 129 105 94 64 61 1-13 -20.31% -88 63.31% Inspirity Dubishing 168 147 158 134 128 50 -78 46.04% -15 -88 43.1% Inspirity Dubishing 297 158 38 36 17 25 8 47.06% -22 915.8% Inspiring Voices (imprint of Author Solutions) 297 158 38 36 17 25 8 47.06% -22 915.8% Inspiring Voices (imprint of Author Solutions) -18 28 38 36 17 20 12 10 18 48 42 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>											
Balbao Press (Div. of Hay House)	•										
Wheatmark, Inc. 67 66 67 72 53 54 1 1.89% 1.3 19.40% Virtualbookwom.com 139 129 105 94 64 51 -13 20.31% 88 -63.31% Inshiptive bulbishing 365 147 158 134 128 50 -78 -60.94% -315 -86.30% Inshiptive bulbishing 227 158 38 36 17 25 8 47.06% 272 -91.58% 189 16 16 24 19 16 -3 -15.79% -7 -30.43% 199 16 23 -15.79% -7 -30.43% 189 16 24 19 16 -3 -15.79% -7 -30.43% 20 11 11 11 20 12 20 12 20 12 21 17 30.43% 40 40 22 24 11 11 11 11 11 11 11 12											
Virtualbookwom.com											
Infinity Publishing 365 147 158 134 128 50 -78 60.94% -315 86.30% Inspiring Voices (imprint of Author Solutions) 297 158 338 36 17 25 8 47.06% -272 -91.58% Telemachus Press 198 158 100 51 600 21 39 -65.00% -178 89.45% Wyatt-MacKenzie Publishing 23 30 22 24 19 16 -3 -15.79% -7 -30.43% Dancing Moon Press 16 24 14 13 16 14 -2 -12.50% -7 -30.43% Dancing Moon Press 34 32 24 17 20 12 -8 40.00% -22 -64.71% Ardvark Global Publishing 9 7 2 2 9 10 1 11.11% 1 11.11% Concience Marketing, Inc. 6 12 17 18 18 10 8 44.44% -21 67.74% Concience Marketing, Inc. 6 12 17 5 22 8 -14 63.64% -2 33.33% Chapel Hill Press 4 7 11 42 25 7 -18 72.00% 3 75.00% Biographical Publishing Company 19 7 6 4 2 5 3 150.00% -14 73.68% Book Publishing Group 3 4 6 6 7 1 6 85.71% -2 66.67% Book Publishing Group 3 4 6 6 7 7 1 6 85.71% -2 66.67% Book Bap Print 5 6 4 8 8 8 1 0 6 8 7 1 0 0 0 0 0 0 0 0 0											
Inspiring Voices (imprint of Author Solutions)											
Telemachus Press 199 158 100 51 60 21 39 65.00% -178 89.45% Wyatt-MacKenzie Publishing 23 30 22 24 19 16 3 -15.79% -7 -30.43% Aventine Press 16 24 11 13 16 14 22 -12.50% -2 -12.50% Aventine Press 34 32 24 17 20 12 -8 -40.00% -22 -64.71% Aardvark Global Publishing 9 7 2 2 9 10 1 11.11% 1 11.11% Aardvark Global Publishing 13 29 17 18 18 10 -8 44.44% -21 -67.74% Concierge Marketing, Inc. 6 12 17 5 22 8 -14 -63.64% -2 33.33% Chapel Hill Press 4 7 11 42 25 7 -18 -72.00% 3 75.00% Biographical Publishing Company 19 7 6 4 2 25 7 -18 -72.00% 3 75.00% Biographical Publishing Group 3 4 6 6 0 7 1 6 85.71% -2 -66.67% BookBaby Print 217 585 642 861 28 0 28 -100.00% -217 -100.00% CrossBooks (imprint of Author Solutions) 5 46 76 598 1 0 0 0 0 0 0 0 0 0	•										
Myatt-MacKenzie Publishing											
Dancing Moon Press 16 24 14 13 16 14 -2 -12.50% -2 -12.50% Aventine Press 34 32 24 17 20 12 -8 40.00% -22 -64.71% Aardvark Global Publishing 9 7 2 2 9 10 1 11.11% 1 11.11% Robertson Publishing 31 29 17 18 18 10 -8 -44.44% -21 -67.74% Concierge Marketing, Inc. 6 12 17 5 22 8 -14 -63.64% 2 33.33% Chapel Hill Press 4 7 11 42 25 7 -18 -72.00% 3 75.00% Biographical Publishing Company 19 7 6 4 2 5 3 150.00% -14 -73.68% Book Publishing Group 3 4 6 0 7 1 -6											
Aventine Press 34 32 24 17 20 12 -8 40.00% -22 -64.71% Aardwark Global Publishing 9 7 2 2 9 10 1 11.11% 1 1 1.11% 1 1 1 1 1 4 44.4% 1 1 1 6 3.33333333333333333333333333333333333											
Robertson Publishing 31 29 17 18 18 10 -8 44.44% -21 -67.74% Concierge Marketing, Inc. 6 12 17 5 22 8 -14 -63.64% 2 33.33% Chapel Hill Press 4 7 11 42 25 7 -18 -72.00% 3 75.00% Biographical Publishing Company 19 7 6 4 2 5 7 -18 -72.00% -14 -73.68% Biographical Publishing Shetwork 36 30 5 12 0 2 2 n/a -34 -94.44% Selah Publishing Group 3 4 6 0 7 1 -6 -85.71% -2 -66.67% BookBaby Print 217 585 642 861 28 0 -28 -100.00% -217 -100.00% BookBaby Print 5 598 1 0 0 0 0 n/a -5 -100.00% CrossBooks (imprint of Author Solutions) 1,559 446 76 598 1 0 0 0 0 n/a -5 -100.00% Dell'Arte Press (imprint of Author Solutions) 2 7 0 0 0 0 0 0 0 n/a -5 -100.00% Instant Publisher 66 49 49 45 1 0 0 1 -100.00% -66 -100.00% Instant Publisher 66 49 49 45 1 0 0 0 n/a -5 -100.00% Elumina Press (imprint of Aeon Publishing) 17 4 0 0 0 0 0 0 0 n/a -6 -100.00% Pioxmor Publishing 4 0 0 0 0 0 0 0 0 0	Aventine Press	34	32	24	17	20	12	-8	-40.00%	-22	-64.71%
Concierge Marketing, Inc. 6 12 17 5 22 8 -14 -63.64% 2 33.33% Chapel Hill Press 4 7 111 42 25 7 -18 -72.00% 3 75.00% Biographical Publishing Company 19 7 6 4 2 5 3 150.00% -14 -73.68% Book Publishers Network 36 30 5 12 0 2 2 n/a 34 -73.68% Selah Publishing Group 3 4 6 0 7 1 -6 -85.71% -2 -66.67% BookBaby Print 217 585 642 861 28 0 -28 -100.00% -217 -100.00% BookBaby Print 217 585 642 861 28 0 -28 -100.00% -217 -100.00% Booklangs (Div. of Author Solutions) 1,559 446 76 598 1	Aardvark Global Publishing	9	7	2	2	9	10	1	11.11%	1	11.11%
Chapel Hill Press 4 7 11 42 25 7 -18 -72.00% 3 75.00% Biographical Publishing Company 19 7 6 4 2 5 3 150.00% -14 -73.68% Book Publishing Group 36 30 5 12 0 2 2 n/a -34 -94.44% Selah Publishing Group 31 4 6 0 7 1 -6 -85.71% -2 -66.67% BookBaby Print 217 585 642 861 28 0 -28 -100.00% -217 -100.00% Booktango (Div. of Author Solutions) 1,559 446 76 598 1 0 -1 -100.00% -1,559 -100.00% CrossBooks (imprint of Author Solutions) 5 0 0 0 0 0 n/a -5 -100.00% Instant Publisher 66 49 49 45 1 0	Robertson Publishing	31	29	17	18	18	10	-8	-44.44%	-21	-67.74%
Biographical Publishing Company 19 7 6 4 2 5 3 150.00% -14 -73.68% Book Publishers Network 36 30 5 12 0 2 2 2 n/a -34 -94.44% Selah Publishing Group 3 4 6 0 7 1 -6 -85.71% -2 -66.67% BookBaby Print 217 585 642 861 28 0 -28 -100.00% -217 -100.00% Booktango (Div. of Author Solutions) 1,559 446 76 598 1 0 -1 -100.00% -1,559 -100.00% CrossBooks (imprint of Author Solutions) 5 0 0 0 0 0 0 0 0 0	Concierge Marketing, Inc.	6		17	5	22	8	-14	-63.64%	2	33.33%
Book Publishers Network 36 30 5 12 0 2 2 n/a -34 -94.44% Selah Publishing Group 3 4 6 0 7 1 -6 -85.71% -2 -66.67% BookBaby Print 217 585 642 861 28 0 -28 -100.00% -217 -100.00% Booktango (Div. of Author Solutions) 1,559 446 76 598 1 0 -1 -100.00% -217 -100.00% CrossBooks (imprint of Author Solutions) 5 0 0 0 0 0 n/a -5 -100.00% DellArte Press (imprint of Author Solutions) 2 7 0 0 0 0 n/a -5 -100.00% Instant Publisher 66 49 49 45 1 0 -1 -100.00% -66 -100.00% Llumina Press (imprint of Aeon Publishing) 17 4 0 0 0 <	·										
Selah Publishing Group 3 4 6 0 7 1 -6 -85.71% -2 -66.67% BookBaby Print 217 585 642 861 28 0 -28 -100.00% -217 -100.00% Bookdango (Div. of Author Solutions) 1,559 446 76 598 1 0 -1 -100.00% -1,559 -100.00% CrossBooks (imprint of Author Solutions) 5 0 0 0 0 0 n/a -5 -100.00% DellArte Press (imprint of Author Solutions) 2 7 0 0 0 0 n/a -2 -100.00% Instant Publisher 66 49 49 45 1 0 -1 -100.00% -66 -100.00% Llumina Press (imprint of Aeon Publishing) 17 4 0 0 0 0 n/a -17 -100.00% Mintright 6 0 0 0 0 0 0											
BookBaby Print 217 585 642 861 28 0 -28 -100.00% -217 -100.00% Booktango (Div. of Author Solutions) 1,559 446 76 598 1 0 -1 -100.00% -1,559 -100.00% CrossBooks (imprint of Author Solutions) 5 0 0 0 0 0 n/a -5 -100.00% DellArte Press (imprint of Author Solutions) 2 7 0 0 0 0 n/a -5 -100.00% Instant Publisher 66 49 49 45 1 0 -1 -100.00% -66 -100.00% Llumina Press (imprint of Aeon Publishing) 17 4 0 0 0 0 n/a -17 -100.00% Mintright 6 0 0 0 0 0 n/a -6 -100.00% Pleasant Word (Div. of Winepress) 1 0 0 0 0 0 n/a -2											
Booktango (Div. of Author Solutions) 1,559 446 76 598 1 0 -1 -100.00% -1,559 -100.00% CrossBooks (imprint of Author Solutions) 5 0 0 0 0 0 n/a -5 -100.00% DellArte Press (imprint of Author Solutions) 2 7 0 0 0 0 n/a -2 -100.00% Instant Publisher 66 49 49 45 1 0 -1 -100.00% -66 -100.00% Llumina Press (imprint of Aeon Publishing) 17 4 0 0 0 0 n/a -17 -100.00% Mintright 6 0 0 0 0 0 n/a -6 -100.00% Pleasant Word (Div. of Winepress) 1 0 0 0 0 0 n/a -1 -100.00% PublishAmerica 2,821 971 0 0 0 0 n/a -2,821 -100.00%<											
CrossBooks (imprint of Author Solutions) 5 0 0 0 0 0 n/a -5 -100.00% DellArte Press (imprint of Author Solutions) 2 7 0 0 0 0 n/a -2 -100.00% Instant Publisher 66 49 49 45 1 0 -1 -100.00% -66 -100.00% Llumina Press (imprint of Aeon Publishing) 17 4 0 0 0 0 n/a -17 -100.00% Mintright 6 0 0 0 0 0 n/a -6 -100.00% Pfoxmoor Publishing 4 0 0 0 0 0 n/a -4 -100.00% Pleasant Word (Div. of Winepress) 1 0 0 0 0 n/a -1 -100.00% PublishAmerica 2,821 971 0 0 0 0 n/a -2,821 -100.00% Resource Book Publishing [formerly Ins											
DellArte Press (imprint of Author Solutions) 2 7 0 0 0 0 n/a -2 -100.00% Instant Publisher 66 49 49 45 1 0 -1 -100.00% -66 -100.00% Llumina Press (imprint of Aeon Publishing) 17 4 0 0 0 0 n/a -17 -100.00% Mintright 6 0 0 0 0 0 n/a -6 -100.00% Pfoxmoor Publishing 4 0 0 0 0 0 n/a -4 -100.00% Pleasant Word (Div. of Winepress) 1 0 0 0 0 0 n/a -1 -100.00% PublishAmerica 2,821 971 0 0 0 0 n/a -2,821 -100.00% Resource Book Publishing [formerly Insight Publishing] 5 0 0 0 0 n/a -5 -100.00% WinePress <											
Instant Publisher 66 49 49 45 1 0 -1 -100.00% -66 -100.00% Llumina Press (imprint of Aeon Publishing) 17 4 0 0 0 0 0 n/a -17 -100.00% Mintright 6 0 0 0 0 0 0 n/a -6 -100.00% Pfoxmoor Publishing 4 0 0 0 0 0 n/a -4 -100.00% Pleasant Word (Div. of Winepress) 1 0 0 0 0 0 n/a -1 -100.00% PublishAmerica 2,821 971 0 0 0 0 n/a -2,821 -100.00% Resource Book Publishing [formerly Insight Publishing] 0 1 1 0 0 0 0 n/a -2,821 -100.00% Vantage Press 5 0 0 0 0 0 n/a -5 -100.00% </td <td>, ,</td> <td></td>	, ,										
Llumina Press (imprint of Aeon Publishing) 17 4 0 0 0 0 n/a -17 -100.00% Mintright 6 0 0 0 0 0 0 n/a -6 -100.00% Pfoxmoor Publishing 4 0 0 0 0 0 n/a -4 -100.00% Pleasant Word (Div. of Winepress) 1 0 0 0 0 0 n/a -2,821 -100.00% PublishAmerica 2,821 971 0 0 0 0 n/a -2,821 -100.00% Resource Book Publishing [formerly Insight Publishing] 0 1 1 0 0 0 0 n/a 0 n/a Vantage Press 5 0 0 0 0 0 n/a -5 -100.00% WinePress 106 1 0 0 0 0 n/a 0 -100.00%	, ,										
Mintright 6 0 0 0 0 0 n/a -6 -100.00% Pfoxmoor Publishing 4 0 0 0 0 0 0 n/a -4 -100.00% Pleasant Word (Div. of Winepress) 1 0 0 0 0 0 n/a -1 -100.00% PublishAmerica 2,821 971 0 0 0 0 n/a -2,821 -100.00% Resource Book Publishing [formerly Insight Publishing] 0 1 1 0 0 0 0 n/a 0 n/a Vantage Press 5 0 0 0 0 0 n/a -5 -100.00% WinePress 106 1 0 0 0 0 n/a -106 -100.00%											
Pfoxmoor Publishing 4 0 0 0 0 0 n/a -4 -100.00% Pleasant Word (Div. of Winepress) 1 0 0 0 0 0 0 n/a -1 -100.00% PublishAmerica 2,821 971 0 0 0 0 n/a -2,821 -100.00% Resource Book Publishing [formerly Insight Publishing] 0 1 1 0 0 0 0 n/a 0 n/a Vantage Press 5 0 0 0 0 0 n/a -5 -100.00% WinePress 106 1 0 0 0 0 n/a -106 -100.00%											
Pleasant Word (Div. of Winepress) 1 0 0 0 0 0 n/a -1 -100.00% PublishAmerica 2,821 971 0 0 0 0 n/a -2,821 -100.00% Resource Book Publishing [formerly Insight Publishing] 0 1 1 0 0 0 0 n/a 0 n/a Vantage Press 5 0 0 0 0 0 n/a -5 -100.00% WinePress 106 1 0 0 0 0 n/a -106 -100.00%	•										
Resource Book Publishing [formerly Insight Publishing] 0 1 1 0 0 0 0 n/a 0 n/a Vantage Press 5 0 0 0 0 0 0 n/a -5 -100.00% WinePress 106 1 0 0 0 0 n/a -106 -100.00%	Pleasant Word (Div. of Winepress)	1	0	0	0	0	0	0	n/a	-1	-100.00%
Vantage Press 5 0 0 0 0 0 n/a -5 -100.00% WinePress 106 1 0 0 0 0 n/a -106 -100.00%		2,821	971	0	0	0	0	0	n/a	-2,821	-100.00%
WinePress 106 1 0 0 0 0 n/a -106 -100.00%	Resource Book Publishing [formerly Insight Publishing]	0	1	1	0	0	0	0	n/a	0	n/a
	•								n/a		
	Wordclay (imprint of Author Solutions)	0	0	14	3	0	0	0	n/a	0	n/a
Small Publishers *** 46,654 47,292 50,343 54,206 56,398 58,902 2,504 4.44% 12,248 26.25%											
TOTALS 461,438 602,396 731,449 805,831 1,192,345 1,677,781 485,436 40.71% 1,216,343 263.60%	IUIALS	401,438	0U∠,396	731,449	605,831	1,192,345	1,011,181	485,436	40./1%	1,210,343	∠03.00%

^{* 2018} figure provided by Smashwords on 8/19/2019
** 2018 figure provided by Lulu on 8/27/2019
*** Small publishers are those who have produced 10 or fewer ISBNs in total

ISBN Output for USA Self-Publishers, 2013-2018 Print Books

Source: Bowker Books In Print ® database

							increase	%increase	increase	%increase
NAME	2013	2014	2015	2016	2017	2018	2017-18	2017-18	2013-18	2013-18
CreateSpace/Independently Published			425,752			1,416,384	487,094		1,228,538	654.01%
Lulu Press, Inc. *	40,895	45,761	46,972	41,907	36,651	37,456	805	2.20%	-3,439	-8.41%
Blurb, Inc.	752	15,943	31,661	21,365	19,223	17,682	-1,541	-8.02%	16,930	2251.33%
Xlibris (Div. of Author Solutions)	9,319	8,703	7,197	6,854	5,649	5,284	-365	-6.46%	-4,035	-43.30%
AuthorHouse (Div. of Author Solutions)	7,498	6,649	5,016	4,826	3,680	3,815	135	3.67%	-3,683	-49.12%
Christian Faith Publishing	0	0	13	726	1,899	3,142	1,243	65.46%	3,142	n/a
Independent Publisher (Bar Code Graphics)	2,115	2,037	2,289	2,150 2,900	2,126	2,245	119 -377	5.60%	130 -154	6.15% -6.52%
WestBow Press (imprint of Author Solutions)	2,362 234	2,535 761	3,124		2,585	2,208	118	-14.58% 5.99%	1,853	-0.52% 791.88%
Page Publishing, Inc.			1,201	1,050	1,969	2,087	71	4.63%		
Salem Author Services [formerly Xulon Press]	1,670 1,036	1,823 759	1,947 509	1,915	1,532 499	1,603			-67 530	-4.01% 51.16%
Balboa Press (imprint of Author Solutions) BookBaby	0.036	1 1	309	524 80	1,103	1,566 1,551	1,067 448	213.83% 40.62%	1,551	51.16%
iUniverse (Div. of Author Solutions)	3,147	2,061	1,642	1,578	1,103	1,395	71	5.36%	-1,752	n/a -55.67%
FriesenPress	1,154	1,441	1,042	1,191	1,048	1,393	209	19.94%	103	8.93%
Outskirts Press	1,134	1,802	1,968	1,523	1,048	1,237	209	2.51%	-745	-38.58%
Archway Publishing (Div. of Author Solutions)	230	501	630	908	889	880	-9	-1.01%	650	282.61%
Dorrance	576	438	470	737	744	745	1	0.13%	169	29.34%
Dog Ear Publishing	511	661	539	519	475	397	-78	-16.42%	-114	-22.31%
Trafford (Div. of Author Solutions)	2,463	1,805	812	620	406	364	-42	-10.34%	-2,099	-85.22%
Palibrio (Div. of Author Solutions)	1,441	1,411	854	476	351	317	-34	-9.69%	-1,124	-78.00%
Booklocker.com	300	322	302	297	358	305	-53	-14.80%	5	1.67%
Mill City Press (imprint of Salem Author Services)	80	80	105	19	117	153	36	30.77%	73	91.25%
PartridgeIndia (imprint of Author Solutions)	279	672	657	505	214	138	-76	-35.51%	-141	-50.54%
JETLAUNCH [formerly Red Willow]	31	33	15	17	43	79	36	83.72%	48	154.84%
Anaphora Literary Press	24	38	115	52	57	64	7	12.28%	40	166.67%
Troy Book Makers	61	47	56	44	50	59	9	18.00%	-2	-3.28%
Wasteland Press	108	91	77	66	54	56	2	3.70%	-52	-48.15%
Balboa Press (Div. of Hay House)	406	667	914	1163	1,030	54	-976	-94.76%	-352	-86.70%
Greenleaf Book Group	59	50	44	55	57	53	-4	-7.02%	-6	-10.17%
Inkwater Press	75	69	74	64	52	52	0	0.00%	-23	-30.67%
Wheatmark, Inc.	67	66	66	71	53	52	-1	-1.89%	-15	-22.39%
Virtualbookworm.com	139	129	102	90	64	51	-13	-20.31%	-88	-63.31%
Infinity Publishing	365	147	158	134	128	50	-78	-60.94%	-315	-86.30%
eBookit.com	38	36	33	35	29	42	13	44.83%	4	10.53%
Abbott Press (imprint of Author Solutions)	328	297	86	58	59	38	-21	-35.59%	-290	-88.41%
Wyatt-MacKenzie Publishing	22	29	21	23	19	15	-4	-21.05%	-7	-31.82%
Inspiring Voices (imprint of Author Solutions)	178	130	37	19	10	14	4	40.00%	-164	-92.13%
Telemachus Press	100	77	52	30	40	13	-27	-67.50%	-87	-87.00%
Aventine Press	34	32	24	17	20	12	-8	-40.00%	-22	-64.71%
Dancing Moon Press	11	14	8	9	13	12	-1	-7.69%	1	9.09%
Aardvark Global Publishing	9	7	2	2	9	10	1	11.11%	1	11.11%
Robertson Publishing	31	29	17	18	18	10	-8	-44.44%	-21	-67.74%
Chapel Hill Press	4	7	11	41	25	7	-18	-72.00%	3	75.00%
Biographical Publishing Company	17	7	6	4	2	5	3	150.00%	-12	-70.59%
Concierge Marketing, Inc.	4	4	7	4	14	4	-10	-71.43%	0	0.00%
Book Publishers Network	22	21	5	11	0	2	2	n/a	-20	-90.91%
Selah Publishing Group	3	4	6	0	7	1	-6	-85.71%	-2	-66.67%
BookBaby Print	212	444	609	858	28	0	-28	-100.00%	-212	-100.00%
Booktango (Div. of Author Solutions)	2	0	2	0	1	0	-1	-100.00%	-2	-100.00%
CrossBooks (imprint of Author Solutions)	5	0	0	0	0	0	0	n/a	-5	-100.00%
DellArte Press (imprint of Author Solutions)	2	6	0	0	0	0	0	n/a	-2	-100.00%
Instant Publisher	66	49	49	45	1	0	-1	-100.00%	-66	-100.00%
Llumina Press (imprint of Aeon Publishing)	17	4	0	0	0	0	0	n/a	-17	-100.00%
Mintright	0	0	0	0	0	0	0	n/a	0	n/a
Pfoxmoor Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Pleasant Word (Div. of Winepress)	1	0	0	0	0	0	0	n/a	-1	-100.00%
PublishAmerica	2,821	971	0	0	0	0	0	n/a	-2,821	-100.00%
Resource Book Publishing [formerly Insight Publishing]	0	1	1	0	0	0	0	n/a	0	n/a
Vantage Press	5	0	0	0	0	0	0	n/a	-5	-100.00%
WinePress	106	1	0	0	0	0	0	n/a	-106	-100.00%
Wordclay (imprint of Author Solutions)	0	0	14	2	0	0	0	n/a	0	n/a
Small Publishers **	33,948			43,755	45,649	44,426	-1,223	-2.68%	10,478	30.86%
TOTALS	305,160	429,240	5//,213	657,062	1,060,821	1,54/,341	486,520	45.86%	1,242,181	407.06%

^{* 2018} figure provided by Lulu on 8/27/2019
** Small publishers are those who have produced 10 or fewer ISBNs in total

ISBN Output for USA Self-Publishers, 2013-2018 **EBooks**

Source: Bowker Books In Print [®] database

NAME	2013	2014	2015	2016	2017	2018	increase 2017-18	%increase		%increase 2013-18
Smashwords *		112,483	2015 97,198	2016 89,041	2017 74,290	71,969	-2,321	2017-18 -3.12%	2013-18 -13,531	-15.83%
Lulu Press, Inc. **	33.892	37,126	38,465	33,336	30,747	30,021	-2,321 -726	-3.12%	-3,871	-11.42%
Xlibris (Div. of Author Solutions)	4,671	3,086	769	3,033	3,401	3,190	-720	-6.20%	-1,481	-31.71%
AuthorHouse (Div. of Author Solutions)	4,337	2,209	2,724	2,739	2,416	2,770	354	14.65%	-1,567	-36.13%
Blurb, Inc.	2,090	1,531	1,527	1,592	1,433	1,416	-17	-1.19%	-674	-32.25%
WestBow Press (imprint of Author Solutions)	1,114	418	1,327	1,306	1,372	1,360	-12	-0.87%	246	22.08%
BookBaby	2,510	160	1	1,498	1,248	1,288	40	3.21%	-1,222	-48.69%
Balboa Press (imprint of Author Solutions)	616	315	83	976	1,017	1,091	74	7.28%	475	77.11%
iUniverse (Div. of Author Solutions)	1,493	711	97	954	957	1,061	104	10.87%	-432	-28.94%
Archway Publishing (Div. of Author Solutions)	113	119	27	473	517	546	29	5.61%	433	383.19%
Independent Publisher (Bar Code Graphics)	380	344	603	389	335	387	52	15.52%	7	1.84%
Trafford (Div. of Author Solutions)	1,537	653	54	339	251	241	-10	-3.98%	-1,296	-84.32%
Palibrio (Div. of Author Solutions)	797	364	31	193	165	158	-7	-4.24%	-639	-80.18%
eBookit.com	944	365	246	331	198	130	-68	-34.34%	-814	-86.23%
PartridgeIndia (imprint of Author Solutions)	119	238	38	360	171	111	-60	-35.09%	-8	-6.72%
JETLAUNCH [formerly Red Willow]	32	30	18	15	21	47	26	123.81%	15	46.88%
Greenleaf Book Group	57	43	37	51	57	41	-16	-28.07%	-16	-28.07%
Anaphora Literary Press	0	8	98	29	27	29	2	7.41%	29	n/a
Abbott Press (imprint of Author Solutions)	154	47	5	29	30	26	-4	-13.33%	-128	-83.12%
Inkwater Press	55	57	54	37	37	25	-12	-32.43%	-30	-54.55%
Booklocker.com	1	212	78	36	87	24	-63	-72.41%	23	2300.00%
Inspiring Voices (imprint of Author Solutions)	119	28	1	17	7	11	4	57.14%	-108	-90.76%
Telemachus Press	99	81	48	21	20	8	-12	-60.00%	-91	-91.92%
Troy Book Makers	12	7	3	3	1	5	4	400.00%	-7	-58.33%
Concierge Marketing, Inc.	2	8	10	1	8	4	-4	-50.00%	2	100.00%
Dancing Moon Press	5	10	6	4	3	2	-1	-33.33%	-3	-60.00%
Wheatmark, Inc.	0	0	1	1	0	2	2	n/a	2	n/a
Wyatt-MacKenzie Publishing	1	1	1	1	0	1	1	n/a	0	0.00%
Aardvark Global Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Aventine Press	0	0	0	0	0	0	0	n/a	0	n/a
Balboa Press (Div. of Hay House)	185	2	0	0	0	0	0	n/a	-185	-100.00%
Biographical Publishing Company	2	0	0	0	0	0	0	n/a	-2	-100.00%
Book Publishers Network	14	9	0	1	0	0	0	n/a	-14	-100.00%
BookBaby Print	5 1 5 5 7	141	33	3	0	0	0	n/a	-5 1 5 5 7	-100.00%
Booktango (Div. of Author Solutions)	1,557	446 0	74 0	598 1	0	0	0	n/a	-1,557 0	-100.00%
Chapel Hill Press Christian Faith Publishing	0	0	13	0	1	0	-1	n/a -100.00%	0	n/a n/a
CreateSpace	0	6	0	2	5	0	-1 -5	-100.00%	0	n/a
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	0	1	0	0	0	0	0	n/a	0	n/a
Dog Ear Publishing	0	1	0	0	0	0	0	n/a	0	n/a
Dorrance	1	46	10	2	1	0	-1	-100.00%	-1	-100.00%
FriesenPress	3	0	0	125	2	0	-2	-100.00%	-3	-100.00%
Infinity Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Instant Publisher	0	0	0	0	0	0	0	n/a	0	n/a
Llumina Press (imprint of Aeon Publishing)	0	0	0	0	0	0	0	n/a	0	n/a
Mill City Press (imprint of Salem Author Services)	50	43	67	25	6	0	-6	-100.00%	-50	-100.00%
Mintright	6	0	0	0	0	0	0	n/a	-6	-100.00%
Outskirts Press	0	0	0	0	0	0	0	n/a	0	n/a
Page Publishing, Inc.	220	645	1,063	458	1,922	0	-1,922	-100.00%	-220	-100.00%
Pfoxmoor Publishing	4	0	0	0	0	0	0	n/a	-4	-100.00%
Pleasant Word (Div. of Winepress)	0	0	0	0	0	0	0	n/a	0	n/a
PublishAmerica	0	0	0	0	0	0	0	n/a	0	n/a
Resource Book Publishing [formerly Insight Publishing]	0	0	0	0	0	0	0	n/a	0	n/a
Robertson Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Salem Author Services [formerly Xulon Press]	874	0	1	293	21	0	-21	-100.00%	-874	-100.00%
Selah Publishing Group	0	0	0	0	0	0	0	n/a	0	n/a
Vantage Press	0	0	0	0	0	0	0	n/a	0	n/a
Virtualbookworm.com	0	0	3	4	0	0	0	n/a	0	n/a
Wasteland Press	1	1	0	0	1	0	-1 0	-100.00%	-1 0	-100.00%
WinePress Wordclay (imprint of Author Solutions)	0	0	0	1	0	0	0	n/a	0	n/a
Small Publishers ***	12,706	11,161	10,645	-	10,749	14,476	3,727	n/a 34.67%	1,770	n/a 13.93%
TOTALS		173,156				,	-1,084	-0.82%	-25,838	-16.53%
1011120	100,210	,	. 5-,250	170,103	101,324	,,,,,,,,,	-1,004	-3.02 /0	-20,000	-10.00/0

^{* 2018} figure provided by Smashwords on 8/19/2019
** 2018 figure provided by Lulu on 8/27/2019
*** Small publishers are those who have produced 10 or fewer ISBNs in total

							increase	%increase	increase	%increase
NAME	2013	2014	2015	2016	2017	2018	2017-18	2017-18	2013-18	2013-18
Xlibris (Div. of Author Solutions)	13,990	11,789	7,966	9,887	9,050	8,474	-576	-6.36%	-5,516	-39.43%
AuthorHouse (Div. of Author Solutions)	11,835	8,858	7,740	7,565	6,096	6,585	489	8.02%	-5,250	-44.36%
WestBow Press (imprint of Author Solutions)	3,476	2,953	3,228	4,206	3,957	3,568	-389	-9.83%	92	2.65%
Balboa Press (imprint of Author Solutions)	1,652	1,074	592	1,500	1,516	2,657	1,141	75.26%	1,005	60.84%
iUniverse (Div. of Author Solutions)	4,640	2,772	1,739	2,532	2,281	2,456	175	7.67%	-2,184	-47.07%
Archway Publishing (Div. of Author Solutions)	343	620	657	1,381	1,406	1,426	20	1.42%	1,083	315.74%
Trafford (Div. of Author Solutions)	4,000	2,458	866	959	657	605	-52	-7.91%	-3,395	-84.88%
Palibrio (Div. of Author Solutions)	2,238	1,775	885	669	516	475	-41	-7.95%	-1,763	-78.78%
PartridgeIndia (imprint of Author Solutions)	398	910	695	865	385	249	-136	-35.32%	-149	-37.44%
Abbott Press (imprint of Author Solutions)	482	344	91	87	89	64	-25	-28.09%	-418	-86.72%
Inspiring Voices (imprint of Author Solutions)	297	158	38	36	17	25	8	47.06%	-272	-91.58%
Booktango (Div. of Author Solutions)	1,559	446	76	598	1	0	-1	-100.00%	-1,559	-100.00%
CrossBooks (imprint of Author Solutions)	5	0	0	0	0	0	0	n/a	-5	-100.00%
DellArte Press (imprint of Author Solutions)	2	7	0	0	0	0	0	n/a	-2	-100.00%
Wordclay (imprint of Author Solutions)	0	0	14	3	0	0	0	n/a	0	n/a
TOTALS	44,917	34,164	24,587	30,288	25,971	26,584	613	2.36%	-18,333	-40.82%

Author Solutions - Print Books

Source: Bowker Books In Print [®] database

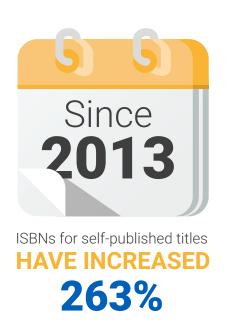
							increase	%increase	increase	%increase
NAME	2013	2014	2015	2016	2017	2018	2017-18	2017-18	2013-18	2013-18
Xlibris (Div. of Author Solutions)	9,319	8,703	7,197	6,854	5,649	5,284	-365	-6.46%	-4,035	-43.30%
AuthorHouse (Div. of Author Solutions)	7,498	6,649	5,016	4,826	3,680	3,815	135	3.67%	-3,683	-49.12%
WestBow Press (imprint of Author Solutions)	2,362	2,535	3,124	2,900	2,585	2,208	-377	-14.58%	-154	-6.52%
Balboa Press (imprint of Author Solutions)	1,036	759	509	524	499	1,566	1,067	213.83%	530	51.16%
iUniverse (Div. of Author Solutions)	3,147	2,061	1,642	1,578	1,324	1,395	71	5.36%	-1,752	-55.67%
Archway Publishing (Div. of Author Solutions)	230	501	630	908	889	880	-9	-1.01%	650	282.61%
Trafford (Div. of Author Solutions)	2,463	1,805	812	620	406	364	-42	-10.34%	-2,099	-85.22%
Palibrio (Div. of Author Solutions)	1,441	1,411	854	476	351	317	-34	-9.69%	-1,124	-78.00%
PartridgeIndia (imprint of Author Solutions)	279	672	657	505	214	138	-76	-35.51%	-141	-50.54%
Abbott Press (imprint of Author Solutions)	328	297	86	58	59	38	-21	-35.59%	-290	-88.41%
Inspiring Voices (imprint of Author Solutions)	178	130	37	19	10	14	4	40.00%	-164	-92.13%
Booktango (Div. of Author Solutions)	2	0	2	0	1	0	-1	-100.00%	-2	-100.00%
CrossBooks (imprint of Author Solutions)	5	0	0	0	0	0	0	n/a	-5	-100.00%
DellArte Press (imprint of Author Solutions)	2	6	0	0	0	0	0	n/a	-2	-100.00%
Wordclay (imprint of Author Solutions)	0	0	14	2	0	0	0	n/a	0	n/a
TOTALS	28,290	25,529	20,580	19,270	15,667	16,019	352	2.25%	-12,271	-43.38%

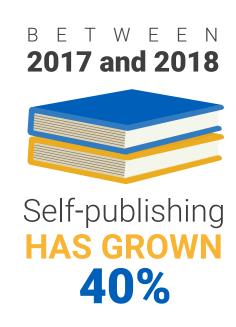
Author Solutions - EBooks

Source: Bowker Books In Print [®] database

							increase	%increase	increase	%increase
NAME	2013	2014	2015	2016	2017	2018	2017-18	2017-18	2013-18	2013-18
Xlibris (Div. of Author Solutions)	4,671	3,086	769	3,033	3,401	3,190	-211	-6.20%	-1,481	-31.71%
AuthorHouse (Div. of Author Solutions)	4,337	2,209	2,724	2,739	2,416	2,770	354	14.65%	-1,567	-36.13%
WestBow Press (imprint of Author Solutions)	1,114	418	104	1,306	1,372	1,360	-12	-0.87%	246	22.08%
Balboa Press (imprint of Author Solutions)	616	315	83	976	1,017	1,091	74	7.28%	475	77.11%
iUniverse (Div. of Author Solutions)	1,493	711	97	954	957	1,061	104	10.87%	-432	-28.94%
Archway Publishing (Div. of Author Solutions)	113	119	27	473	517	546	29	5.61%	433	383.19%
Trafford (Div. of Author Solutions)	1,537	653	54	339	251	241	-10	-3.98%	-1,296	-84.32%
Palibrio (Div. of Author Solutions)	797	364	31	193	165	158	-7	-4.24%	-639	-80.18%
PartridgeIndia (imprint of Author Solutions)	119	238	38	360	171	111	-60	-35.09%	-8	-6.72%
Abbott Press (imprint of Author Solutions)	154	47	5	29	30	26	-4	-13.33%	-128	-83.12%
Inspiring Voices (imprint of Author Solutions)	119	28	1	17	7	11	4	57.14%	-108	-90.76%
Booktango (Div. of Author Solutions)	1,557	446	74	598	0	0	0	n/a	-1,557	-100.00%
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	0	1	0	0	0	0	0	n/a	0	n/a
Wordclay (imprint of Author Solutions)	0	0	0	1	0	0	0	n/a	0	n/a
TOTALS	16,627	8,635	4,007	11,018	10,304	10,565	261	2.53%	-6,062	-36.46%

Bowker Self-Publishing Report Highlights 2013-2018







Self-publishing trends to note



Self-published print books continue to show strong growth, up 45% for 2018

In 2018, ebooks accounted for almost 8% of all self-published titles for the year





The self-publishing industry is dominated by three service providers which, combined, account for over 92% of all self-published print and ebook titles published last year

