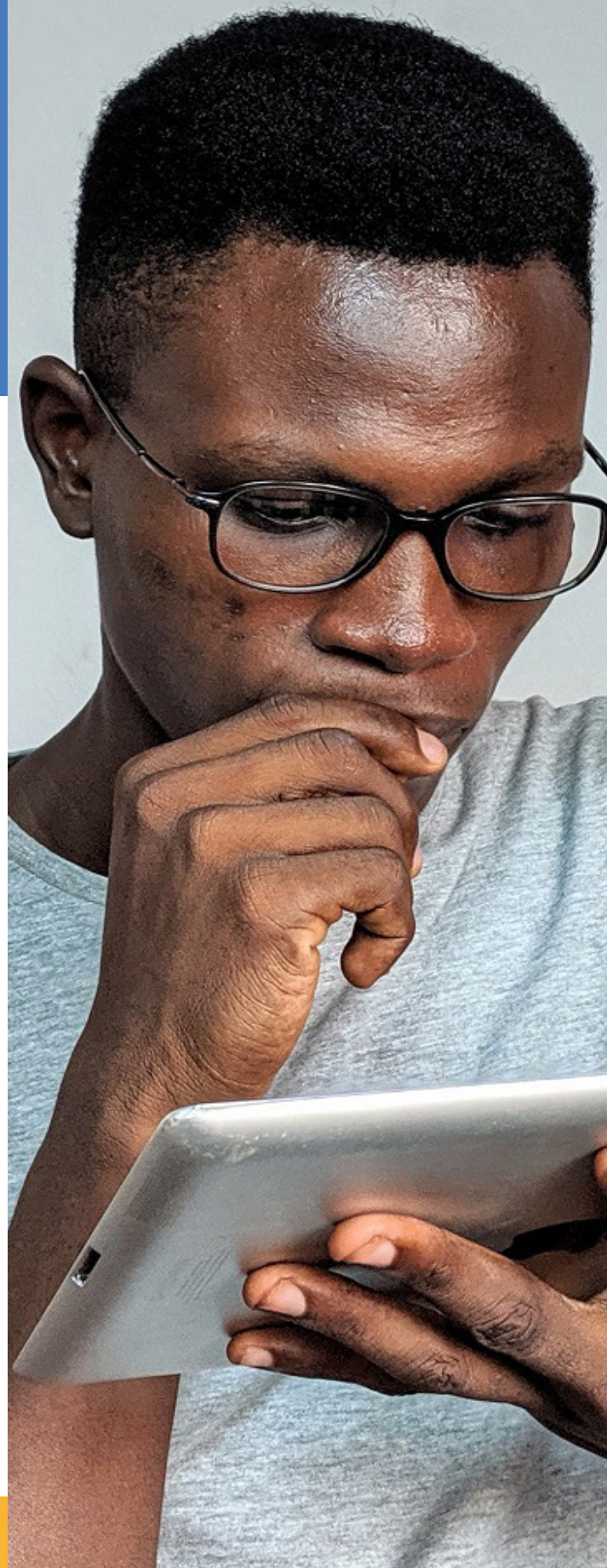


Self-Publishing in the United States, 2013-2018

Print and Ebooks

Prepared by Bowker®

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Self-Publishing in the United States, 2013-2018

Print and Ebooks

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Overview

Bowker is pleased to present this latest edition of our report on self-publishing in the United States. Covering the years 2013 through 2018, the report documents the continued growth of this dynamic industry based on the number of ISBNs registered in the Bowker Books In Print® database.

For 2018, the numbers demonstrate that the self-publishing industry continues its steady growth, with over 1.6 million titles published – a 40% increase over prior year. This growth trend has been ongoing since 2013, when the number of print books and ebooks with registered ISBNs stood at 461,438.

This trend is likely to continue as the quality of many self-published works now rivals that of traditionally published titles. Authors now have access to a wide range of professional services, from editing to cover design, to help ensure that the highest standards are met. With these resources, coupled with the online marketing and distribution tools now available, self-publishing authors are positioned for success as never before.

On the following pages are six charts. The first three are a breakdown of titles by publisher by year (Total Print and Ebook, Print only, Ebook only). The remaining charts provide a consolidated view of the output from the divisions of Author Solutions. As these totals represent registered ISBNs only, any titles published without an ISBN would be additional.

Bowker publishes authoritative statistical reports for the publishing industry on a regular basis. As we plan for the release of the numbers for 2019 and beyond, we look forward to receiving your feedback, questions, and suggestions. If you have any questions or comments, please contact Alison Roth at alison.roth@proquest.com or (734)-707-2691.

ISBN Output for USA Self-Publishers, 2013-2018

Total Print & Ebooks

Source: Bowker Books In Print® database

NAME	2013	2014	2015	2016	2017	2018	increase 2017-18	%increase 2017-18	increase 2013-18	%increase 2013-18
CreateSpace/Independently Published	187,846	293,442	425,752	517,707	929,295	1,416,384	487,089	52.41%	1,228,538	654.01%
Smashwords *	85,500	112,483	97,198	89,041	74,290	71,969	-2,321	-3.12%	-13,531	-15.83%
Lulu Press, Inc. **	74,787	82,887	85,437	75,243	67,398	67,477	79	0.12%	-7,310	-9.77%
Blurb, Inc.	2,842	17,474	33,188	22,957	20,656	19,098	-1,558	-7.54%	16,256	571.99%
Xlibris (Div. of Author Solutions)	13,990	11,789	7,966	9,887	9,050	8,474	-576	-6.36%	-5,516	-39.43%
AuthorHouse (Div. of Author Solutions)	11,835	8,858	7,740	7,565	6,096	6,585	489	8.02%	-5,250	-44.36%
WestBow Press (imprint of Author Solutions)	3,476	2,953	3,228	4,206	3,957	3,568	-389	-9.83%	92	2.65%
Christian Faith Publishing	0	0	26	726	1,900	3,142	1,242	65.37%	3,142	n/a
BookBaby	2,510	161	4	1,578	2,351	2,839	488	20.76%	329	13.11%
Balboa Press (imprint of Author Solutions)	1,652	1,074	592	1,500	1,516	2,657	1,141	75.26%	1,005	60.84%
Independent Publisher (Bar Code Graphics)	2,495	2,381	2,892	2,539	2,461	2,632	171	6.95%	137	5.49%
iUniverse (Div. of Author Solutions)	4,640	2,772	1,739	2,532	2,281	2,456	175	7.67%	-2,184	-47.07%
Page Publishing, Inc.	454	1,406	2,264	1,508	3,891	2,087	-1,804	-46.36%	1,633	359.69%
Salem Author Services [formerly Xulon Press]	2,544	1,823	1,948	2,208	1,553	1,603	50	3.22%	-941	-36.99%
Archway Publishing (Div. of Author Solutions)	343	620	657	1,381	1,406	1,426	20	1.42%	1,083	315.74%
FriesenPress	1,157	1,441	1,241	1,316	1,050	1,257	207	19.71%	100	8.64%
Outskirts Press	1,931	1,802	1,968	1,523	1,157	1,186	29	2.51%	-745	-38.58%
Dorance	577	484	480	739	745	745	0	0.00%	168	29.12%
Trafford (Div. of Author Solutions)	4,000	2,458	866	959	657	605	-52	-7.91%	-3,395	-84.88%
Palibrio (Div. of Author Solutions)	2,238	1,775	885	669	516	475	-41	-7.95%	-1,763	-78.78%
Dog Ear Publishing	511	662	539	519	475	397	-78	-16.42%	-114	-22.31%
Booklocker.com	301	534	380	333	445	329	-116	-26.07%	28	9.30%
PartridgeIndia (imprint of Author Solutions)	398	910	695	865	385	249	-136	-35.32%	-149	-37.44%
eBookit.com	982	401	279	366	227	172	-55	-24.23%	-810	-82.48%
Mill City Press (imprint of Salem Author Services)	130	123	172	44	123	153	30	24.39%	23	17.69%
JETLAUNCH [formerly Red Willow]	63	63	33	32	64	126	62	96.88%	63	100.00%
Greenleaf Book Group	116	93	81	106	114	94	-20	-17.54%	-22	-18.97%
Anaphora Literary Press	24	46	213	81	84	93	9	10.71%	69	287.50%
Inkwater Press	130	126	128	101	89	77	-12	-13.48%	-53	-40.77%
Abbott Press (imprint of Author Solutions)	482	344	91	87	89	64	-25	-28.09%	-418	-86.72%
Troy Book Makers	73	54	59	47	51	64	13	25.49%	-9	-12.33%
Wasteland Press	109	92	77	66	55	56	1	1.82%	-53	-48.62%
Balboa Press (Div. of Hay House)	591	669	914	1,163	1,030	54	-976	-94.76%	-537	-90.86%
Wheatmark, Inc.	67	66	67	72	53	54	1	1.89%	-13	-19.40%
Virtualbookworm.com	139	129	105	94	64	51	-13	-20.31%	-88	-63.31%
Infinity Publishing	365	147	158	134	128	50	-78	-60.94%	-315	-86.30%
Inspiring Voices (imprint of Author Solutions)	297	158	38	36	17	25	8	47.06%	-272	-91.58%
Telemachus Press	199	158	100	51	60	21	-39	-65.00%	-178	-89.45%
Wyatt-MacKenzie Publishing	23	30	22	24	19	16	-3	-15.79%	-7	-30.43%
Dancing Moon Press	16	24	14	13	16	14	-2	-12.50%	-2	-12.50%
Aventine Press	34	32	24	17	20	12	-8	-40.00%	-22	-64.71%
Aardvark Global Publishing	9	7	2	2	9	10	1	11.11%	1	11.11%
Robertson Publishing	31	29	17	18	18	10	-8	-44.44%	-21	-67.74%
Concierge Marketing, Inc.	6	12	17	5	22	8	-14	-63.64%	2	33.33%
Chapel Hill Press	4	7	11	42	25	7	-18	-72.00%	3	75.00%
Biographical Publishing Company	19	7	6	4	2	5	3	150.00%	-14	-73.68%
Book Publishers Network	36	30	5	12	0	2	2	n/a	-34	-94.44%
Selah Publishing Group	3	4	6	0	7	1	-6	-85.71%	-2	-66.67%
BookBaby Print	217	585	642	861	28	0	-28	-100.00%	-217	-100.00%
Booktango (Div. of Author Solutions)	1,559	446	76	598	1	0	-1	-100.00%	-1,559	-100.00%
CrossBooks (imprint of Author Solutions)	5	0	0	0	0	0	0	n/a	-5	-100.00%
DellArte Press (imprint of Author Solutions)	2	7	0	0	0	0	0	n/a	-2	-100.00%
Instant Publisher	66	49	49	45	1	0	-1	-100.00%	-66	-100.00%
Lumina Press (imprint of Aeon Publishing)	17	4	0	0	0	0	0	n/a	-17	-100.00%
Mintright	6	0	0	0	0	0	0	n/a	-6	-100.00%
Pfoxmoor Publishing	4	0	0	0	0	0	0	n/a	-4	-100.00%
Pleasant Word (Div. of Winepress)	1	0	0	0	0	0	0	n/a	-1	-100.00%
PublishAmerica	2,821	971	0	0	0	0	0	n/a	-2,821	-100.00%
Resource Book Publishing [formerly Insight Publishing]	0	1	1	0	0	0	0	n/a	0	n/a
Vantage Press	5	0	0	0	0	0	0	n/a	-5	-100.00%
WinePress	106	1	0	0	0	0	0	n/a	-106	-100.00%
Wordclay (imprint of Author Solutions)	0	0	14	3	0	0	0	n/a	0	n/a
Small Publishers ***	46,654	47,292	50,343	54,206	56,398	58,902	2,504	4.44%	12,248	26.25%
TOTALS	461,438	602,396	731,449	805,831	1,192,345	1,677,781	485,436	40.71%	1,216,343	263.60%

* 2018 figure provided by Smashwords on 8/19/2019

** 2018 figure provided by Lulu on 8/27/2019

*** Small publishers are those who have produced 10 or fewer ISBNs in total

ISBN Output for USA Self-Publishers, 2013-2018

Print Books

Source: Bowker Books In Print® database

NAME	2013	2014	2015	2016	2017	2018	increase 2017-18	%increase 2017-18	increase 2013-18	%increase 2013-18
CreateSpace/Independently Published	187,846	293,436	425,752	517,705	929,290	1,416,384	487,094	52.42%	1,228,538	654.01%
Lulu Press, Inc. *	40,895	45,761	46,972	41,907	36,651	37,456	805	2.20%	-3,439	-8.41%
Blurb, Inc.	752	15,943	31,661	21,365	19,223	17,682	-1,541	-8.02%	16,930	2251.33%
Xlibris (Div. of Author Solutions)	9,319	8,703	7,197	6,854	5,649	5,284	-365	-6.46%	-4,035	-43.30%
AuthorHouse (Div. of Author Solutions)	7,498	6,649	5,016	4,826	3,680	3,815	135	3.67%	-3,683	-49.12%
Christian Faith Publishing	0	0	13	726	1,899	3,142	1,243	65.46%	3,142	n/a
Independent Publisher (Bar Code Graphics)	2,115	2,037	2,289	2,150	2,126	2,245	119	5.60%	130	6.15%
WestBow Press (imprint of Author Solutions)	2,362	2,535	3,124	2,900	2,585	2,208	-377	-14.58%	-154	-6.52%
Page Publishing, Inc.	234	761	1,201	1,050	1,969	2,087	118	5.99%	1,853	791.88%
Salem Author Services [formerly Xulon Press]	1,670	1,823	1,947	1,915	1,532	1,603	71	4.63%	-67	-4.01%
Balboa Press (imprint of Author Solutions)	1,036	759	509	524	499	1,566	1,067	213.83%	530	51.16%
BookBaby	0	1	3	80	1,103	1,551	448	40.62%	1,551	n/a
iUniverse (Div. of Author Solutions)	3,147	2,061	1,642	1,578	1,324	1,395	71	5.36%	-1,752	-55.67%
FriesenPress	1,154	1,441	1,241	1,191	1,048	1,257	209	19.94%	103	8.93%
Outskirts Press	1,931	1,802	1,968	1,523	1,157	1,186	29	2.51%	-745	-38.58%
Archway Publishing (Div. of Author Solutions)	230	501	630	908	889	880	-9	-1.01%	650	282.61%
Dorrance	576	438	470	737	744	745	1	0.13%	169	29.34%
Dog Ear Publishing	511	661	539	519	475	397	-78	-16.42%	-114	-22.31%
Trafford (Div. of Author Solutions)	2,463	1,805	812	620	406	364	-42	-10.34%	-2,099	-85.22%
Palibrio (Div. of Author Solutions)	1,441	1,411	854	476	351	317	-34	-9.69%	-1,124	-78.00%
Booklocker.com	300	322	302	297	358	305	-53	-14.80%	5	1.67%
Mill City Press (imprint of Salem Author Services)	80	80	105	19	117	153	36	30.77%	73	91.25%
PartridgeIndia (imprint of Author Solutions)	279	672	657	505	214	138	-76	-35.51%	-141	-50.54%
JETLAUNCH [formerly Red Willow]	31	33	15	17	43	79	36	83.72%	48	154.84%
Anaphora Literary Press	24	38	115	52	57	64	7	12.28%	40	166.67%
Troy Book Makers	61	47	56	44	50	59	9	18.00%	-2	-3.28%
Wasteland Press	108	91	77	66	54	56	2	3.70%	-52	-48.15%
Balboa Press (Div. of Hay House)	406	667	914	1163	1,030	54	-976	-94.76%	-352	-86.70%
Greenleaf Book Group	59	50	44	55	57	53	-4	-7.02%	-6	-10.17%
Inkwater Press	75	69	74	64	52	52	0	0.00%	-23	-30.67%
Wheatmark, Inc.	67	66	66	71	53	52	-1	-1.89%	-15	-22.39%
Virtualbookworm.com	139	129	102	90	64	51	-13	-20.31%	-88	-63.31%
Infinity Publishing	365	147	158	134	128	50	-78	-60.94%	-315	-86.30%
eBookit.com	38	36	33	35	29	42	13	44.83%	4	10.53%
Abbott Press (imprint of Author Solutions)	328	297	86	58	59	38	-21	-35.59%	-290	-88.41%
Wyatt-MacKenzie Publishing	22	29	21	23	19	15	-4	-21.05%	-7	-31.82%
Inspiring Voices (imprint of Author Solutions)	178	130	37	19	10	14	4	40.00%	-164	-92.13%
Telemachus Press	100	77	52	30	40	13	-27	-67.50%	-87	-87.00%
Aventine Press	34	32	24	17	20	12	-8	-40.00%	-22	-64.71%
Dancing Moon Press	11	14	8	9	13	12	-1	-7.69%	1	9.09%
Aardvark Global Publishing	9	7	2	2	9	10	1	11.11%	1	11.11%
Robertson Publishing	31	29	17	18	18	10	-8	-44.44%	-21	-67.74%
Chapel Hill Press	4	7	11	41	25	7	-18	-72.00%	3	75.00%
Biographical Publishing Company	17	7	6	4	2	5	3	150.00%	-12	-70.59%
Concierge Marketing, Inc.	4	4	7	4	14	4	-10	-71.43%	0	0.00%
Book Publishers Network	22	21	5	11	0	2	2	n/a	-20	-90.91%
Selah Publishing Group	3	4	6	0	7	1	-6	-85.71%	-2	-66.67%
BookBaby Print	212	444	609	858	28	0	-28	-100.00%	-212	-100.00%
Booktango (Div. of Author Solutions)	2	0	2	0	1	0	0	-100.00%	-2	-100.00%
CrossBooks (imprint of Author Solutions)	5	0	0	0	0	0	0	n/a	-5	-100.00%
DellArte Press (imprint of Author Solutions)	2	6	0	0	0	0	0	n/a	-2	-100.00%
Instant Publisher	66	49	49	45	1	0	-1	-100.00%	-66	-100.00%
Llumina Press (imprint of Aeon Publishing)	17	4	0	0	0	0	0	n/a	-17	-100.00%
Mintright	0	0	0	0	0	0	0	n/a	0	n/a
Pfoxmoor Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Pleasant Word (Div. of Winepress)	1	0	0	0	0	0	0	n/a	-1	-100.00%
PublishAmerica	2,821	971	0	0	0	0	0	n/a	-2,821	-100.00%
Resource Book Publishing [formerly Insight Publishing]	0	1	1	0	0	0	0	n/a	0	n/a
Vantage Press	5	0	0	0	0	0	0	n/a	-5	-100.00%
WinePress	106	1	0	0	0	0	0	n/a	-106	-100.00%
Wordclay (imprint of Author Solutions)	0	0	14	2	0	0	0	n/a	0	n/a
Small Publishers **	33,948	36,131	39,698	43,755	45,649	44,426	-1,223	-2.68%	10,478	30.86%
TOTALS	305,160	429,240	577,213	657,062	1,060,821	1,547,341	486,520	45.86%	1,242,181	407.06%

* 2018 figure provided by Lulu on 8/27/2019

** Small publishers are those who have produced 10 or fewer ISBNs in total

ISBN Output for USA Self-Publishers, 2013-2018

EBooks

Source: Bowker Books In Print® database

NAME	2013	2014	2015	2016	2017	2018	increase 2017-18	%increase 2017-18	increase 2013-18	%increase 2013-18
Smashwords *	85,500	112,483	97,198	89,041	74,290	71,969	-2,321	-3.12%	-13,531	-15.83%
Lulu Press, Inc. **	33,892	37,126	38,465	33,336	30,747	30,021	-726	-2.36%	-3,871	-11.42%
Xlibris (Div. of Author Solutions)	4,671	3,086	769	3,033	3,401	3,190	-211	-6.20%	-1,481	-31.71%
AuthorHouse (Div. of Author Solutions)	4,337	2,209	2,724	2,739	2,416	2,770	354	14.65%	-1,567	-36.13%
Blurb, Inc.	2,090	1,531	1,527	1,592	1,433	1,416	-17	-1.19%	-674	-32.25%
WestBow Press (imprint of Author Solutions)	1,114	418	104	1,306	1,372	1,360	-12	-0.87%	246	22.08%
BookBaby	2,510	160	1	1,498	1,248	1,288	40	3.21%	-1,222	-48.69%
Balboa Press (imprint of Author Solutions)	616	315	83	976	1,017	1,091	74	7.28%	475	77.11%
iUniverse (Div. of Author Solutions)	1,493	711	97	954	957	1,061	104	10.87%	-432	-28.94%
Archway Publishing (Div. of Author Solutions)	113	119	27	473	517	546	29	5.61%	433	383.19%
Independent Publisher (Bar Code Graphics)	380	344	603	389	335	387	52	15.52%	7	1.84%
Trafford (Div. of Author Solutions)	1,537	653	54	339	251	241	-10	-3.98%	-1,296	-84.32%
Palibrio (Div. of Author Solutions)	797	364	31	193	165	158	-7	-4.24%	-639	-80.18%
eBookit.com	944	365	246	331	198	130	-68	-34.34%	-814	-86.23%
PartridgeIndia (imprint of Author Solutions)	119	238	38	360	171	111	-60	-35.09%	-8	-6.72%
JETLAUNCH [formerly Red Willow]	32	30	18	15	21	47	26	123.81%	15	46.88%
Greenleaf Book Group	57	43	37	51	57	41	-16	-28.07%	-16	-28.07%
Anaphora Literary Press	0	8	98	29	27	29	2	7.41%	29	n/a
Abbott Press (imprint of Author Solutions)	154	47	5	29	30	26	-4	-13.33%	-128	-83.12%
Inkwater Press	55	57	54	37	37	25	-12	-32.43%	-30	-54.55%
Booklocker.com	1	212	78	36	87	24	-63	-72.41%	23	2300.00%
Inspiring Voices (imprint of Author Solutions)	119	28	1	17	7	11	4	57.14%	-108	-90.76%
Telemachus Press	99	81	48	21	20	8	-12	-60.00%	-91	-91.92%
Troy Book Makers	12	7	3	3	1	5	4	400.00%	-7	-58.33%
Concierge Marketing, Inc.	2	8	10	1	8	4	-4	-50.00%	2	100.00%
Dancing Moon Press	5	10	6	4	3	2	-1	-33.33%	-3	-60.00%
Wheatmark, Inc.	0	0	1	1	0	2	2	n/a	2	n/a
Wyatt-MacKenzie Publishing	1	1	1	1	0	1	1	n/a	0	0.00%
Aardvark Global Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Aventine Press	0	0	0	0	0	0	0	n/a	0	n/a
Balboa Press (Div. of Hay House)	185	2	0	0	0	0	0	n/a	-185	-100.00%
Biographical Publishing Company	2	0	0	0	0	0	0	n/a	-2	-100.00%
Book Publishers Network	14	9	0	1	0	0	0	n/a	-14	-100.00%
BookBaby Print	5	141	33	3	0	0	0	n/a	-5	-100.00%
Booktango (Div. of Author Solutions)	1,557	446	74	598	0	0	0	n/a	-1,557	-100.00%
Chapel Hill Press	0	0	0	1	0	0	0	n/a	0	n/a
Christian Faith Publishing	0	0	13	0	1	0	-1	-100.00%	0	n/a
CreateSpace	0	6	0	2	5	0	-5	-100.00%	0	n/a
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	0	1	0	0	0	0	0	n/a	0	n/a
Dog Ear Publishing	0	1	0	0	0	0	0	n/a	0	n/a
Dorrance	1	46	10	2	1	0	-1	-100.00%	-1	-100.00%
FriesenPress	3	0	0	125	2	0	-2	-100.00%	-3	-100.00%
Infinity Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Instant Publisher	0	0	0	0	0	0	0	n/a	0	n/a
Llumina Press (imprint of Aeon Publishing)	0	0	0	0	0	0	0	n/a	0	n/a
Mill City Press (imprint of Salem Author Services)	50	43	67	25	6	0	-6	-100.00%	-50	-100.00%
Mintright	6	0	0	0	0	0	0	n/a	-6	-100.00%
Outskirts Press	0	0	0	0	0	0	0	n/a	0	n/a
Page Publishing, Inc.	220	645	1,063	458	1,922	0	-1,922	-100.00%	-220	-100.00%
Pfoxmoor Publishing	4	0	0	0	0	0	0	n/a	-4	-100.00%
Pleasant Word (Div. of Winepress)	0	0	0	0	0	0	0	n/a	0	n/a
PublishAmerica	0	0	0	0	0	0	0	n/a	0	n/a
Resource Book Publishing [formerly Insight Publishing]	0	0	0	0	0	0	0	n/a	0	n/a
Robertson Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Salem Author Services [formerly Xulon Press]	874	0	1	293	21	0	-21	-100.00%	-874	-100.00%
Selah Publishing Group	0	0	0	0	0	0	0	n/a	0	n/a
Vantage Press	0	0	0	0	0	0	0	n/a	0	n/a
Virtualbookworm.com	0	0	3	4	0	0	0	n/a	0	n/a
Wasteland Press	1	1	0	0	1	0	-1	-100.00%	-1	-100.00%
WinePress	0	0	0	0	0	0	0	n/a	0	n/a
Wordclay (imprint of Author Solutions)	0	0	0	1	0	0	0	n/a	0	n/a
Small Publishers ***	12,706	11,161	10,645	10,451	10,749	14,476	3,727	34.67%	1,770	13.93%
TOTALS	156,278	173,156	154,236	148,769	131,524	130,440	-1,084	-0.82%	-25,838	-16.53%

* 2018 figure provided by Smashwords on 8/19/2019

** 2018 figure provided by Lulu on 8/27/2019

*** Small publishers are those who have produced 10 or fewer ISBNs in total

ISBN Output, 2013-2018
Author Solutions - Total Print & EBooks

Source: Bowker Books In Print® database

NAME	2013	2014	2015	2016	2017	2018	increase 2017-18	%increase 2017-18	increase 2013-18	%increase 2013-18
Xlibris (Div. of Author Solutions)	13,990	11,789	7,966	9,887	9,050	8,474	-576	-6.36%	-5,516	-39.43%
AuthorHouse (Div. of Author Solutions)	11,835	8,858	7,740	7,565	6,096	6,585	489	8.02%	-5,250	-44.36%
WestBow Press (imprint of Author Solutions)	3,476	2,953	3,228	4,206	3,957	3,568	-389	-9.83%	92	2.65%
Balboa Press (imprint of Author Solutions)	1,652	1,074	592	1,500	1,516	2,657	1,141	75.26%	1,005	60.84%
iUniverse (Div. of Author Solutions)	4,640	2,772	1,739	2,532	2,281	2,456	175	7.67%	-2,184	-47.07%
Archway Publishing (Div. of Author Solutions)	343	620	657	1,381	1,406	1,426	20	1.42%	1,083	315.74%
Trafford (Div. of Author Solutions)	4,000	2,458	866	959	657	605	-52	-7.91%	-3,395	-84.88%
Palibrio (Div. of Author Solutions)	2,238	1,775	885	669	516	475	-41	-7.95%	-1,763	-78.78%
PartridgeIndia (imprint of Author Solutions)	398	910	695	865	385	249	-136	-35.32%	-149	-37.44%
Abbott Press (imprint of Author Solutions)	482	344	91	87	89	64	-25	-28.09%	-418	-86.72%
Inspiring Voices (imprint of Author Solutions)	297	158	38	36	17	25	8	47.06%	-272	-91.58%
Booktango (Div. of Author Solutions)	1,559	446	76	598	1	0	-1	-100.00%	-1,559	-100.00%
CrossBooks (imprint of Author Solutions)	5	0	0	0	0	0	0	n/a	-5	-100.00%
DellArte Press (imprint of Author Solutions)	2	7	0	0	0	0	0	n/a	-2	-100.00%
Wordclay (imprint of Author Solutions)	0	0	14	3	0	0	0	n/a	0	n/a
TOTALS	44,917	34,164	24,587	30,288	25,971	26,584	613	2.36%	-18,333	-40.82%

Author Solutions - Print Books

Source: Bowker Books In Print® database

NAME	2013	2014	2015	2016	2017	2018	increase 2017-18	%increase 2017-18	increase 2013-18	%increase 2013-18
Xlibris (Div. of Author Solutions)	9,319	8,703	7,197	6,854	5,649	5,284	-365	-6.46%	-4,035	-43.30%
AuthorHouse (Div. of Author Solutions)	7,498	6,649	5,016	4,826	3,680	3,815	135	3.67%	-3,683	-49.12%
WestBow Press (imprint of Author Solutions)	2,362	2,535	3,124	2,900	2,585	2,208	-377	-14.58%	-154	-6.52%
Balboa Press (imprint of Author Solutions)	1,036	759	509	524	499	1,566	1,067	213.83%	530	51.16%
iUniverse (Div. of Author Solutions)	3,147	2,061	1,642	1,578	1,324	1,395	71	5.36%	-1,752	-55.67%
Archway Publishing (Div. of Author Solutions)	230	501	630	908	889	880	-9	-1.01%	650	282.61%
Trafford (Div. of Author Solutions)	2,463	1,805	812	620	406	364	-42	-10.34%	-2,099	-85.22%
Palibrio (Div. of Author Solutions)	1,441	1,411	854	476	351	317	-34	-9.69%	-1,124	-78.00%
PartridgeIndia (imprint of Author Solutions)	279	672	657	505	214	138	-76	-35.51%	-141	-50.54%
Abbott Press (imprint of Author Solutions)	328	297	86	58	59	38	-21	-35.59%	-290	-88.41%
Inspiring Voices (imprint of Author Solutions)	178	130	37	19	10	14	4	40.00%	-164	-92.13%
Booktango (Div. of Author Solutions)	2	0	2	0	1	0	-1	-100.00%	-2	-100.00%
CrossBooks (imprint of Author Solutions)	5	0	0	0	0	0	0	n/a	-5	-100.00%
DellArte Press (imprint of Author Solutions)	2	6	0	0	0	0	0	n/a	-2	-100.00%
Wordclay (imprint of Author Solutions)	0	0	14	2	0	0	0	n/a	0	n/a
TOTALS	28,290	25,529	20,580	19,270	15,667	16,019	352	2.25%	-12,271	-43.38%

Author Solutions - EBooks

Source: Bowker Books In Print® database

NAME	2013	2014	2015	2016	2017	2018	increase 2017-18	%increase 2017-18	increase 2013-18	%increase 2013-18
Xlibris (Div. of Author Solutions)	4,671	3,086	769	3,033	3,401	3,190	-211	-6.20%	-1,481	-31.71%
AuthorHouse (Div. of Author Solutions)	4,337	2,209	2,724	2,739	2,416	2,770	354	14.65%	-1,567	-36.13%
WestBow Press (imprint of Author Solutions)	1,114	418	104	1,306	1,372	1,360	-12	-0.87%	246	22.08%
Balboa Press (imprint of Author Solutions)	616	315	83	976	1,017	1,091	74	7.28%	475	77.11%
iUniverse (Div. of Author Solutions)	1,493	711	97	954	957	1,061	104	10.87%	-432	-28.94%
Archway Publishing (Div. of Author Solutions)	113	119	27	473	517	546	29	5.61%	433	383.19%
Trafford (Div. of Author Solutions)	1,537	653	54	339	251	241	-10	-3.98%	-1,296	-84.32%
Palibrio (Div. of Author Solutions)	797	364	31	193	165	158	-7	-4.24%	-639	-80.18%
PartridgeIndia (imprint of Author Solutions)	119	238	38	360	171	111	-60	-35.09%	-8	-6.72%
Abbott Press (imprint of Author Solutions)	154	47	5	29	30	26	-4	-13.33%	-128	-83.12%
Inspiring Voices (imprint of Author Solutions)	119	28	1	17	7	11	4	57.14%	-108	-90.76%
Booktango (Div. of Author Solutions)	1,557	446	74	598	0	0	0	n/a	-1,557	-100.00%
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	0	1	0	0	0	0	0	n/a	0	n/a
Wordclay (imprint of Author Solutions)	0	0	0	1	0	0	0	n/a	0	n/a
TOTALS	16,627	8,635	4,007	11,018	10,304	10,565	261	2.53%	-6,062	-36.46%

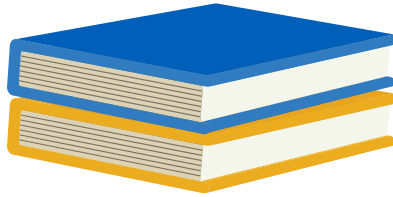
Bowker Self-Publishing Report Highlights

2013-2018



ISBNs for self-published titles
HAVE INCREASED
263%

B E T W E E N
2017 and 2018



Self-publishing
HAS GROWN
40%

I N 2 0 1 3
461,438 ISBNs

were assigned to
self-published titles



The 2018 report
S H O W S
1,677,781 ISBNs
assigned to self-published titles

Self-publishing trends to note



Self-published print books continue to show strong growth, up **45%** for 2018

In 2018, ebooks accounted for almost **8%** of **all self-published titles** for the year



The self-publishing industry is dominated by three service providers which, combined, account for over **92%** of **all self-published print and ebook titles published last year**