

# Self-Publishing in the United States, 2012-2017

Print and Ebooks

Prepared by Bowker®

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# Self-Publishing in the United States, 2012-2017

## Print vs. Ebooks

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## Overview

2017 was a landmark year for self-publishers. This latest edition of the Bowker report on self-publishing in the United States documents the continued growth of this dynamic industry. Featuring data from the authoritative Bowker Books in Print® database, the report offers a year-by-year comparison of the number of titles registered for the years 2012 through 2017. The year refers to the year of publication provided by publishers for each ISBN. Data is included for both print books and ebooks.

The clear message communicated by the 2017 data is that self-publishing is still evolving, still growing at a rapid pace, and shows no signs of slowing down. The largest increase was in print books, showing an increase of 38%. CreateSpace, which recently announced that it would become one service with Kindle Direct Publishing (KDP) and offer enhanced distribution and other services to former CreateSpace customers, was very strong in 2017 and accounted for the bulk of the increase, growing a robust 50%. Looking ahead, we don't expect any decline in Print On Demand self-publishing as CreateSpace authors move to the KDP platform. In fact, the three major service providers supporting indie authors, CreateSpace, Smashwords and Lulu, accounted for over 88% of all self-published print and ebook titles in 2017.

Although the ebook segment showed a decline of 13%, overall growth for print and ebooks combined was 28% – as compared to growth of 8% for the prior year. Small publishers, defined here as those publishers who have produced 10 or fewer ISBNs, experienced modest growth of 4% to bring their total output to 56,398 for the year.

As in prior years, the Bowker Self-Publishing Report is comprised of six charts, the first three showing the breakdown of titles by publisher by year (Total Print and Ebook, Print only, Ebook only). The remaining charts provide a consolidated view of the output from the divisions of Author Solutions. As these totals represent registered ISBNs only, any titles published without an ISBN would be additional. The numbers, as of September 25, 2018, are counts of ISBNs registered in the Bowker Books In Print® database and published or distributed in the United States.

Bowker publishes authoritative statistical reports for the publishing industry on a regular basis. As we plan for the release of the numbers for 2018 and beyond, we look forward to receiving your feedback, questions, and suggestions. If you have any questions or comments, please contact Beth Dempsey at [beth.dempsey@proquest.com](mailto:beth.dempsey@proquest.com) or 734-707-2665.

**ISBN Output for USA Self-Publishers, 2012-2017**
**Total Print & Ebooks**

Source: Bowker Books In Print® database

NAME	2012	2013	2014	2015	2016	2017	increase 2016-17	%increase 2016-17	increase 2012-17	%increase 2012-17
CreateSpace	131,460	186,926	292,173	423,718	501,045	751,929	250,884	50.07%	620,469	471.98%
Smashwords *	90,252	85,500	112,483	97,198	89,041	74,290	-14,751	-16.57%	-15,962	-17.69%
Lulu Press, Inc. **	57,531	74,787	82,887	85,437	75,243	67,398	-7,845	-10.43%	9,867	17.15%
Blurb, Inc.	2,091	2,842	17,474	33,188	22,957	20,656	-2,301	-10.02%	18,565	887.85%
Xlibris (Div. of Author Solutions)	14,646	13,990	11,789	7,966	9,887	9,050	-837	-8.47%	-5,596	-38.21%
AuthorHouse (Div. of Author Solutions)	14,256	11,835	8,858	7,740	7,565	6,096	-1,469	-19.42%	-8,160	-57.24%
WestBow Press (imprint of Author Solutions)	3,869	3,476	2,953	3,228	4,206	3,957	-249	-5.92%	88	2.27%
Independent Publisher (Bar Code Graphics)	2,872	2,495	2,381	2,892	2,539	2,461	-78	-3.07%	-411	-14.31%
BookBaby	2,376	2,510	161	4	1,578	2,351	773	48.99%	-25	-1.05%
iUniverse (Div. of Author Solutions)	6,555	4,640	2,772	1,739	2,532	2,281	-251	-9.91%	-4,274	-65.20%
Salem Author Services [formerly Xulon Press]	2,201	2,544	1,823	1,948	2,208	1,553	-655	-29.66%	-648	-29.44%
Balboa Press (imprint of Author Solutions)	812	1,652	1,074	592	1,500	1,516	16	1.07%	704	86.70%
Archway Publishing (Div. of Author Solutions)	0	343	620	657	1,381	1,406	25	1.81%	1,406	n/a
Outskirts Press	1,824	1,931	1,802	1,968	1,523	1,157	-366	-24.03%	-667	-36.57%
FriesenPress	711	1,157	1,441	1,241	1,316	1,050	-266	-20.21%	339	47.68%
Balboa Press (Div. of Hay House)	1,557	591	669	914	1,163	1,030	-133	-11.44%	-527	-33.85%
Dorrance	854	577	484	480	739	745	6	0.81%	-109	-12.76%
Trafford (Div. of Author Solutions)	4,793	4,000	2,458	866	959	657	-302	-31.49%	-4,136	-86.29%
Palibrio (Div. of Author Solutions)	2,387	2,238	1,775	885	669	516	-153	-22.87%	-1,871	-78.38%
Dog Ear Publishing	537	511	662	539	519	475	-44	-8.48%	-62	-11.55%
Booklocker.com	347	301	534	380	333	445	112	33.63%	98	28.24%
PartridgeIndia (imprint of Author Solutions)	0	398	910	695	865	385	-480	-55.49%	385	n/a
eBookit.com	58	982	401	279	366	227	-139	-37.98%	169	291.38%
Infinity Publishing	723	365	147	158	134	128	-6	-4.48%	-595	-82.30%
Mill City Press (imprint of Salem Author Services)	111	130	123	172	44	123	79	179.55%	12	10.81%
Greenleaf Book Group	81	116	93	81	106	114	8	7.55%	33	40.74%
Abbott Press (imprint of Author Solutions)	519	482	344	91	87	89	2	2.30%	-430	-82.85%
Inkwater Press	158	130	126	128	101	89	-12	-11.88%	-69	-43.67%
Anaphora Literary Press	12	24	46	213	81	84	3	3.70%	72	600.00%
JETLAUNCH [formerly Red Willow]	58	63	63	33	32	64	32	100.00%	6	10.34%
Virtualbookworm.com	135	139	129	105	94	64	-30	-31.91%	-71	-52.59%
Telemachus Press	246	199	158	100	51	60	9	17.65%	-186	-75.61%
Wasteland Press	136	109	92	77	66	55	-11	-16.67%	-81	-59.56%
Wheatmark	77	67	66	67	72	53	-19	-26.39%	-24	-31.17%
Troy Book Makers	74	73	54	59	47	51	4	8.51%	-23	-31.08%
BookBaby Print	151	217	585	642	861	28	-833	-96.75%	-123	-81.46%
Chapel Hill Press	4	4	7	11	42	25	-17	-40.48%	21	525.00%
Concierge Marketing, Inc.	14	6	12	17	5	22	17	340.00%	8	57.14%
Aventine Press	46	34	32	24	17	20	3	17.65%	-26	-56.52%
Wyatt-MacKenzie Publishing	24	23	30	22	24	19	-5	-20.83%	-5	-20.83%
Robertson Publishing	41	31	29	17	18	18	0	0.00%	-23	-56.10%
Inspiring Voices (imprint of Author Solutions)	393	297	158	38	36	17	-19	-52.78%	-376	-95.67%
Dancing Moon Press	30	16	24	14	13	16	3	23.08%	-14	-46.67%
Aardvark Global Publishing	55	9	7	2	2	9	7	350.00%	-46	-83.64%
Selah Publishing Group	8	3	4	6	0	7	7	n/a	-1	-12.50%
Biographical Publishing Company	7	19	7	6	4	2	-2	-50.00%	-5	-71.43%
Booktango (Div. of Author Solutions)	1,653	1,559	446	76	598	1	-597	-99.83%	-1,652	-99.94%
Instant Publisher	84	66	49	49	45	1	-44	-97.78%	-83	-98.81%
Book Publishers Network	38	36	30	5	12	0	-12	-100.00%	-38	-100.00%
CrossBooks (imprint of Author Solutions)	0	5	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	2	2	7	0	0	0	0	n/a	-2	-100.00%
Llumina Press (imprint of Aeon Publishing)	30	17	4	0	0	0	0	n/a	-30	-100.00%
Mintright	22	6	0	0	0	0	0	n/a	-22	-100.00%
Pfoxmoor Publishing	21	4	0	0	0	0	0	n/a	-21	-100.00%
Pleasant Word (Div. of Winepress)	0	1	0	0	0	0	0	n/a	0	n/a
PublishAmerica	3,692	2,821	971	0	0	0	0	n/a	-3,692	-100.00%
Resource Book Publishing [formerly Insight Publishing]	2	0	1	1	0	0	0	n/a	-2	-100.00%
Vantage Press	125	5	0	0	0	0	0	n/a	-125	-100.00%
WinePress	158	106	1	0	0	0	0	n/a	-158	-100.00%
Wordclay (imprint of Author Solutions)	0	0	0	14	3	0	-3	-100.00%	0	n/a
Small Publishers ***	43,213	46,654	47,292	50,343	54,206	56,398	2,192	4.04%	13,185	30.51%
<b>TOTALS</b>	<b>394,132</b>	<b>460,064</b>	<b>599,721</b>	<b>727,125</b>	<b>786,935</b>	<b>1,009,188</b>	<b>222,253</b>	<b>28.24%</b>	<b>615,056</b>	<b>156.05%</b>

\* 2017 figure provided by Smashwords on 9/11/2018

\*\* 2017 figure provided by Lulu on 9/12/2018

\*\*\* Small publishers are those who have produced 10 or fewer ISBNs in total

**ISBN Output for USA Self-Publishers, 2012-2017**
**Print Books**

Source: Bowker Books In Print ® database

NAME	2012	2013	2014	2015	2016	2017	increase 2016-17	%increase 2016-17	increase 2012-17	%increase 2012-17
CreateSpace	131,456	186,926	292,167	423,718	501,043	751,924	250,881	50.07%	620,468	472.00%
Lulu Press, Inc. *	27,470	40,895	45,761	46,972	41,907	36,651	-5,256	-12.54%	9,181	33.42%
Blurb, Inc.	0	752	15,943	31,661	21,365	19,223	-2,142	-10.03%	19,223	n/a
Xlibris (Div. of Author Solutions)	10,281	9,319	8,703	7,197	6,854	5,649	-1,205	-17.58%	-4,632	-45.05%
AuthorHouse (Div. of Author Solutions)	9,135	7,498	6,649	5,016	4,826	3,680	-1,146	-23.75%	-5,455	-59.72%
WestBow Press (imprint of Author Solutions)	2,503	2,362	2,535	3,124	2,900	2,585	-315	-10.86%	82	3.28%
Independent Publisher (Bar Code Graphics)	2,566	2,115	2,037	2,289	2,150	2,126	-24	-1.12%	-440	-17.15%
Salem Author Services [formerly Xulon Press]	1,552	1,670	1,823	1,947	1,915	1,532	-383	-20.00%	-20	-1.29%
iUniverse (Div. of Author Solutions)	4,351	3,147	2,061	1,642	1,578	1,324	-254	-16.10%	-3,027	-69.57%
Outskirts Press	1,824	1,931	1,802	1,968	1,523	1,157	-366	-24.03%	-667	-36.57%
BookBaby	0	0	1	3	80	1,103	1,023	1278.75%	1,103	n/a
FriesenPress	708	1,154	1,441	1,241	1,191	1,048	-143	-12.01%	340	48.02%
Balboa Press (Div. of Hay House)	1245	406	667	914	1,163	1,030	-133	-11.44%	-215	-17.27%
Archway Publishing (Div. of Author Solutions)	0	230	501	630	908	889	-19	-2.09%	889	n/a
Dorrance	852	576	438	470	737	744	7	0.95%	-108	-12.68%
Balboa Press (imprint of Author Solutions)	193	1,036	759	509	524	499	-25	-4.77%	306	158.55%
Dog Ear Publishing	537	511	661	539	519	475	-44	-8.48%	-62	-11.55%
Trafford (Div. of Author Solutions)	2,998	2,463	1,805	812	620	406	-214	-34.52%	-2,592	-86.46%
Booklocker.com	347	300	322	302	297	358	61	20.54%	11	3.17%
Palibrio (Div. of Author Solutions)	1,550	1,441	1,411	854	476	351	-125	-26.26%	-1,199	-77.35%
PartridgeIndia (imprint of Author Solutions)	0	279	672	657	505	214	-291	-57.62%	214	n/a
Infinity Publishing	587	365	147	158	134	128	-6	-4.48%	-459	-78.19%
Mill City Press (imprint of Salem Author Services)	74	80	80	105	19	117	98	515.79%	43	58.11%
Virtualbookworm.com	135	139	129	102	90	64	-26	-28.89%	-71	-52.59%
Abbott Press (imprint of Author Solutions)	316	328	297	86	58	59	1	1.72%	-257	-81.33%
Anaphora Literary Press	12	24	38	115	52	57	5	9.62%	45	375.00%
Greenleaf Book Group	41	59	50	44	55	57	2	3.64%	16	39.02%
Wasteland Press	136	108	91	77	66	54	-12	-18.18%	-82	-60.29%
Wheatmark	77	67	66	66	71	53	-18	-25.35%	-24	-31.17%
Inkwater Press	64	75	69	74	64	52	-12	-18.75%	-12	-18.75%
Troy Book Makers	58	61	47	56	44	50	6	13.64%	-8	-13.79%
JETLAUNCH [formerly Red Willow]	28	31	33	15	17	43	26	152.94%	15	53.57%
Telemachus Press	90	100	77	52	30	40	10	33.33%	-50	-55.56%
eBookit.com	24	38	36	33	35	29	-6	-17.14%	5	20.83%
BookBaby Print	151	212	444	609	858	28	-830	-96.74%	-123	-81.46%
Chapel Hill Press	4	4	7	11	41	25	-16	-39.02%	21	525.00%
Aventine Press	46	34	32	24	17	20	3	17.65%	-26	-56.52%
Wyatt-MacKenzie Publishing	24	22	29	21	23	19	-4	-17.39%	-5	-20.83%
Robertson Publishing	41	31	29	17	18	18	0	0.00%	-23	-56.10%
Concierge Marketing, Inc.	7	4	4	7	4	14	10	250.00%	7	100.00%
Dancing Moon Press	17	11	14	8	9	13	4	44.44%	-4	-23.53%
Inspiring Voices (imprint of Author Solutions)	203	178	130	37	19	10	-9	-47.37%	-193	-95.07%
Aardvark Global Publishing	55	9	7	2	2	9	7	350.00%	-46	-83.64%
Selah Publishing Group	8	3	4	6	0	7	7	n/a	-1	-12.50%
Biographical Publishing Company	7	17	7	6	4	2	-2	-50.00%	-5	-71.43%
Booktango (Div. of Author Solutions)	0	2	0	2	0	1	1	n/a	1	n/a
Instant Publisher	82	66	49	49	45	1	-44	-97.78%	-81	-98.78%
Book Publishers Network	20	22	21	5	11	0	-11	-100.00%	-20	-100.00%
CrossBooks (imprint of Author Solutions)	0	5	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	1	2	6	0	0	0	0	n/a	-1	-100.00%
Llumina Press (imprint of Aeon Publishing)	30	17	4	0	0	0	0	n/a	-30	-100.00%
Mintright	0	0	0	0	0	0	0	n/a	0	n/a
Pfoxmoor Publishing	1	0	0	0	0	0	0	n/a	-1	-100.00%
Pleasant Word (Div. of Winepress)	0	1	0	0	0	0	0	n/a	0	n/a
PublishAmerica	3,692	2,821	971	0	0	0	0	n/a	-3,692	-100.00%
Resource Book Publishing [formerly Insight Publishing]	2	0	1	1	0	0	0	n/a	-2	-100.00%
Vantage Press	125	5	0	0	0	0	0	n/a	-125	-100.00%
WinePress	158	106	1	0	0	0	0	n/a	-158	-100.00%
Wordclay (imprint of Author Solutions)	0	0	0	14	2	0	-2	-100.00%	0	n/a
Small Publishers **	29,755	33,948	36,131	39,698	43,755	45,649	1,894	4.33%	15,894	53.42%
<b>TOTALS</b>	<b>235,639</b>	<b>304,006</b>	<b>427,210</b>	<b>573,965</b>	<b>638,624</b>	<b>879,587</b>	<b>240,963</b>	<b>37.73%</b>	<b>643,948</b>	<b>273.28%</b>

\* 2017 figure provided by Lulu on 9/11/2018

\*\* Small publishers are those who have produced 10 or fewer ISBNs in total

**ISBN Output for USA Self-Publishers, 2012-2017**
**EBooks**

Source: Bowker Books In Print® database

NAME	2012	2013	2014	2015	2016	2017	increase 2016-17	%increase 2016-17	increase 2012-17	%increase 2012-17
Smashwords *	90,252	85,500	112,483	97,198	89,041	74,290	-14,751	-16.57%	-15,962	-17.69%
Lulu Press, Inc. **	30,061	33,892	37,126	38,465	33,336	30,747	-2,589	-7.77%	686	2.28%
Xlibris (Div. of Author Solutions)	4,365	4,671	3,086	769	3,033	3,401	368	12.13%	-964	-22.08%
AuthorHouse (Div. of Author Solutions)	5,121	4,337	2,209	2,724	2,739	2,416	-323	-11.79%	-2,705	-52.82%
Blurb, Inc.	2,091	2,090	1,531	1,527	1,592	1,433	-159	-9.99%	-658	-31.47%
WestBow Press (imprint of Author Solutions)	1,366	1,114	418	104	1,306	1,372	66	5.05%	6	0.44%
BookBaby	2,376	2,510	160	1	1,498	1,248	-250	-16.69%	-1,128	-47.47%
Balboa Press (imprint of Author Solutions)	619	616	315	83	976	1,017	41	4.20%	398	64.30%
iUniverse (Div. of Author Solutions)	2,204	1,493	711	97	954	957	3	0.31%	-1,247	-56.58%
Archway Publishing (Div. of Author Solutions)	0	113	119	27	473	517	44	9.30%	517	n/a
Independent Publisher (Bar Code Graphics)	306	380	344	603	389	335	-54	-13.88%	29	9.48%
Trafford (Div. of Author Solutions)	1,795	1,537	653	54	339	251	-88	-25.96%	-1,544	-86.02%
eBookit.com	34	944	365	246	331	198	-133	-40.18%	164	482.35%
PartridgeIndia (imprint of Author Solutions)	0	119	238	38	360	171	-189	-52.50%	171	n/a
Palibrio (Div. of Author Solutions)	837	797	364	31	193	165	-28	-14.51%	-672	-80.29%
Booklocker.com	0	1	212	78	36	87	51	141.67%	87	n/a
Greenleaf Book Group	40	57	43	37	51	57	6	11.76%	17	42.50%
Inkwater Press	94	55	57	54	37	37	0	0.00%	-57	-60.64%
Abbott Press (imprint of Author Solutions)	203	154	47	5	29	30	1	3.45%	-173	-85.22%
Anaphora Literary Press	0	0	8	98	29	27	-2	-6.90%	27	n/a
JETLAUNCH [formerly Red Willow]	30	32	30	18	15	21	6	40.00%	-9	-30.00%
Salem Author Services [formerly Xulon Press]	649	874	0	1	293	21	-272	-92.83%	-628	-96.76%
Telemachus Press	156	99	81	48	21	20	-1	-4.76%	-136	-87.18%
Concierge Marketing, Inc.	7	2	8	10	1	8	7	700.00%	1	14.29%
Inspiring Voices (imprint of Author Solutions)	190	119	28	1	17	7	-10	-58.82%	-183	-96.32%
Mill City Press (imprint of Salem Author Services)	37	50	43	67	25	6	-19	-76.00%	-31	-83.78%
CreateSpace	4	0	6	0	2	5	3	150.00%	1	25.00%
Dancing Moon Press	13	5	10	6	4	3	-1	-25.00%	-10	-76.92%
FriesenPress	3	3	0	0	125	2	-123	-98.40%	-1	-33.33%
Dorrance	2	1	46	10	2	1	-1	-50.00%	-1	-50.00%
Troy Book Makers	16	12	7	3	3	1	-2	-66.67%	-15	-93.75%
Wasteland Press	0	1	1	0	0	1	1	n/a	1	n/a
Aardvark Global Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Aventine Press	0	0	0	0	0	0	0	n/a	0	n/a
Balboa Press (Div. of Hay House)	312	185	2	0	0	0	0	n/a	-312	-100.00%
Biographical Publishing Company	0	2	0	0	0	0	0	n/a	0	n/a
Book Publishers Network	18	14	9	0	1	0	-1	-100.00%	-18	-100.00%
BookBaby Print	0	5	141	33	3	0	-3	-100.00%	0	n/a
Booktango (Div. of Author Solutions)	1,653	1,557	446	74	598	0	-598	-100.00%	-1,653	-100.00%
Chapel Hill Press	0	0	0	0	1	0	-1	-100.00%	0	n/a
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	1	0	1	0	0	0	0	n/a	-1	-100.00%
Dog Ear Publishing	0	0	1	0	0	0	0	n/a	0	n/a
Infinity Publishing	136	0	0	0	0	0	0	n/a	-136	-100.00%
Instant Publisher	2	0	0	0	0	0	0	n/a	-2	-100.00%
Lumina Press (imprint of Aeon Publishing)	0	0	0	0	0	0	0	n/a	0	n/a
Mintright	22	6	0	0	0	0	0	n/a	-22	-100.00%
Outskirts Press	0	0	0	0	0	0	0	n/a	0	n/a
Pfoxmoor Publishing	20	4	0	0	0	0	0	n/a	-20	-100.00%
Pleasant Word (Div. of Winepress)	0	0	0	0	0	0	0	n/a	0	n/a
PublishAmerica	0	0	0	0	0	0	0	n/a	0	n/a
Resource Book Publishing [formerly Insight Publishing]	0	0	0	0	0	0	0	n/a	0	n/a
Robertson Publishing	0	0	0	0	0	0	0	n/a	0	n/a
Selah Publishing Group	0	0	0	0	0	0	0	n/a	0	n/a
Vantage Press	0	0	0	0	0	0	0	n/a	0	n/a
Virtualbookworm.com	0	0	0	3	4	0	-4	-100.00%	0	n/a
Wheatmark	0	0	0	1	1	0	-1	-100.00%	0	n/a
WinePress	0	0	0	0	0	0	0	n/a	0	n/a
Wordclay (imprint of Author Solutions)	0	0	0	0	1	0	-1	-100.00%	0	n/a
Wyatt-MacKenzie Publishing	0	1	1	1	1	0	-1	-100.00%	0	n/a
Small Publishers ***	13,458	12,706	11,161	10,645	10,451	10,749	298	2.85%	-2,709	-20.13%
<b>TOTALS</b>	<b>158,493</b>	<b>156,058</b>	<b>172,511</b>	<b>153,160</b>	<b>148,311</b>	<b>129,601</b>	<b>-18,710</b>	<b>-12.62%</b>	<b>-28,892</b>	<b>-18.23%</b>

\* 2017 figure provided by Smashwords on 9/11/2018

\*\* 2017 figure provided by Lulu on 9/12/2018

\*\*\* Small publishers are those who have produced 10 or fewer ISBNs in total

**ISBN Output, 2012-2017**
**Author Solutions - Total Print & EBooks**

Source: Bowker Books In Print® database

							increase	%increase	increase	%increase
NAME	2012	2013	2014	2015	2016	2017	2016-17	2016-17	2012-17	2012-17
Xlibris (Div. of Author Solutions)	14,646	13,990	11,789	7,966	9,887	9,050	-837	-8.47%	-5,596	-38.21%
AuthorHouse (Div. of Author Solutions)	14,256	11,835	8,858	7,740	7,565	6,096	-1,469	-19.42%	-8,160	-57.24%
WestBow Press (imprint of Author Solutions)	3,869	3,476	2,953	3,228	4,206	3,957	-249	-5.92%	88	2.27%
iUniverse (Div. of Author Solutions)	6,555	4,640	2,772	1,739	2,532	2,281	-251	-9.91%	-4,274	-65.20%
Balboa Press (imprint of Author Solutions)	812	1,652	1,074	592	1,500	1,516	16	1.07%	704	86.70%
Archway Publishing (Div. of Author Solutions)	0	343	620	657	1,381	1,406	25	1.81%	1,406	n/a
Trafford (Div. of Author Solutions)	4,793	4,000	2,458	866	959	657	-302	-31.49%	-4,136	-86.29%
Palibrio (Div. of Author Solutions)	2,387	2,238	1,775	885	669	516	-153	-22.87%	-1,871	-78.38%
PartridgeIndia (imprint of Author Solutions)	0	398	910	695	865	385	-480	-55.49%	385	n/a
Abbott Press (imprint of Author Solutions)	519	482	344	91	87	89	2	2.30%	-430	-82.85%
Inspiring Voices (imprint of Author Solutions)	393	297	158	38	36	17	-19	-52.78%	-376	-95.67%
Booktango (Div. of Author Solutions)	1,653	1,559	446	76	598	1	-597	-99.83%	-1,652	-99.94%
CrossBooks (imprint of Author Solutions)	0	5	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	2	2	7	0	0	0	0	n/a	-2	-100.00%
Wordclay (imprint of Author Solutions)	0	0	0	14	3	0	-3	-100.00%	0	n/a
<b>TOTALS</b>	<b>49,885</b>	<b>44,917</b>	<b>34,164</b>	<b>24,587</b>	<b>30,288</b>	<b>25,971</b>	<b>-4,317</b>	<b>-14.25%</b>	<b>-23,914</b>	<b>-47.94%</b>

**Author Solutions - Print Books**

Source: Bowker Books In Print® database

							increase	%increase	increase	%increase
NAME	2012	2013	2014	2015	2016	2017	2016-17	2016-17	2012-17	2012-17
Xlibris (Div. of Author Solutions)	10,281	9,319	8,703	7,197	6,854	5,649	-1,205	-17.58%	-4,632	-45.05%
AuthorHouse (Div. of Author Solutions)	9,135	7,498	6,649	5,016	4,826	3,680	-1,146	-23.75%	-5,455	-59.72%
WestBow Press (imprint of Author Solutions)	2,503	2,362	2,535	3,124	2,900	2,585	-315	-10.86%	82	3.28%
iUniverse (Div. of Author Solutions)	4,351	3,147	2,061	1,642	1,578	1,324	-254	-16.10%	-3,027	-69.57%
Archway Publishing (Div. of Author Solutions)	0	230	501	630	908	889	-19	-2.09%	889	n/a
Balboa Press (imprint of Author Solutions)	193	1,036	759	509	524	499	-25	-4.77%	306	158.55%
Trafford (Div. of Author Solutions)	2,998	2,463	1,805	812	620	406	-214	-34.52%	-2,592	-86.46%
Palibrio (Div. of Author Solutions)	1,550	1,441	1,411	854	476	351	-125	-26.26%	-1,199	-77.35%
PartridgeIndia (imprint of Author Solutions)	0	279	672	657	505	214	-291	-57.62%	214	n/a
Abbott Press (imprint of Author Solutions)	316	328	297	86	58	59	1	1.72%	-257	-81.33%
Inspiring Voices (imprint of Author Solutions)	203	178	130	37	19	10	-9	-47.37%	-193	-95.07%
Booktango (Div. of Author Solutions)	0	2	0	2	0	1	1	n/a	1	n/a
CrossBooks (imprint of Author Solutions)	0	5	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	1	2	6	0	0	0	0	n/a	-1	-100.00%
Wordclay (imprint of Author Solutions)	0	0	0	14	2	0	-2	-100.00%	0	n/a
<b>TOTALS</b>	<b>31,531</b>	<b>28,290</b>	<b>25,529</b>	<b>20,580</b>	<b>19,270</b>	<b>15,667</b>	<b>-3,603</b>	<b>-18.70%</b>	<b>-15,864</b>	<b>-50.31%</b>

**Author Solutions - EBooks**

Source: Bowker Books In Print® database

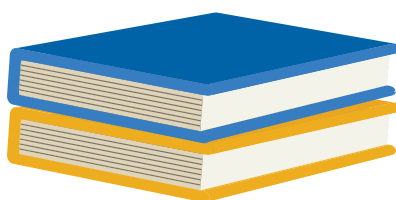
							increase	%increase	increase	%increase
NAME	2012	2013	2014	2015	2016	2017	2016-17	2016-17	2012-17	2012-17
Xlibris (Div. of Author Solutions)	4,365	4,671	3,086	769	3,033	3,401	368	12.13%	-964	-22.08%
AuthorHouse (Div. of Author Solutions)	5,121	4,337	2,209	2,724	2,739	2,416	-323	-11.79%	-2,705	-52.82%
WestBow Press (imprint of Author Solutions)	1,366	1,114	418	104	1,306	1,372	66	5.05%	6	0.44%
Balboa Press (imprint of Author Solutions)	619	616	315	83	976	1,017	41	4.20%	398	64.30%
iUniverse (Div. of Author Solutions)	2,204	1,493	711	97	954	957	3	0.31%	-1,247	-56.58%
Archway Publishing (Div. of Author Solutions)	0	113	119	27	473	517	44	9.30%	517	n/a
Trafford (Div. of Author Solutions)	1,795	1,537	653	54	339	251	-88	-25.96%	-1,544	-86.02%
PartridgeIndia (imprint of Author Solutions)	0	119	238	38	360	171	-189	-52.50%	171	n/a
Palibrio (Div. of Author Solutions)	837	797	364	31	193	165	-28	-14.51%	-672	-80.29%
Abbott Press (imprint of Author Solutions)	203	154	47	5	29	30	1	3.45%	-173	-85.22%
Inspiring Voices (imprint of Author Solutions)	190	119	28	1	17	7	-10	-58.82%	-183	-96.32%
Booktango (Div. of Author Solutions)	1,653	1,557	446	74	598	0	-598	-100.00%	-1,653	-100.00%
CrossBooks (imprint of Author Solutions)	0	0	0	0	0	0	0	n/a	0	n/a
DellArte Press (imprint of Author Solutions)	1	0	1	0	0	0	0	n/a	-1	-100.00%
Wordclay (imprint of Author Solutions)	0	0	0	0	1	0	-1	-100.00%	0	n/a
<b>TOTALS</b>	<b>18,354</b>	<b>16,627</b>	<b>8,635</b>	<b>4,007</b>	<b>11,018</b>	<b>10,304</b>	<b>-714</b>	<b>-6.48%</b>	<b>-8,050</b>	<b>-43.86%</b>

# Bowker Self-Publishing Report Highlights 2012-2017



ISBNs for self-published titles  
**HAVE INCREASED**  
**156%**

B E T W E E N  
**2016 and 2017**



Self-publishing  
**HAS GROWN**  
**28%**

I N 2012

**394,132 ISBNs**  
were assigned to  
self-published titles



**The 2017 report**  
S H O W S  
**1,009,188 ISBNs**  
assigned to self-published titles

## Self-publishing trends to note



**Self-published print books** continue to show  
strong growth, up **38%** for 2017

While ebook growth has slowed, they still account  
for **13%** of **all self-published titles** in 2017



The self-publishing industry is dominated by three service  
providers which, combined, account for over **88%** of **all self-**  
**published print and ebook titles published last year**