What’s behind every successful researcher? Access to support, resources and especially funding from sponsors who believe in their work.

Your library covers the traditional resources; ProQuest Pivot covers the funding. Pivot accelerates the research process by integrating funding and collaborator discovery into one powerful tool. It connects researchers and financial support by leveraging the most comprehensive global source of financing, coupled with acclaimed scholarly profiles to match financial support to researchers and partners.

**PIVOT™ EMPOWERING YOUR RESEARCHERS**

**BENEFITS OF PIVOT FOR RESEARCHERS**
- Allows easy discovery of new funding sources.
- Integrates funding and locating collaborators in one tool.
- Quickly gets users on-boarded and using the tool.
- Offers the ability to share and communicate funding opportunities with colleagues.

**BENEFITS OF PIVOT FOR UNIVERSITIES**
- Provides global and local connections.
- Accelerates the research process by simplifying the process of putting together research teams and matching them with funding sources.
- Enables research visibility at your university.

**BENEFITS OF PIVOT FOR RESEARCH ADMINISTRATORS**
- Supports a proactive approach to pre-award research administration and research development.
- Is intuitive and easy to implement, allowing researchers to use the tool themselves if desired.
- Provides all categories of sources at your fingertips.
- Provides analytics and reports around how the tool is being used to help measure impact and ROI.

**PIVOT CONNECTS FACULTY AND RESEARCHERS TO:**
- 28,000+ funding opportunities with new opportunities and updates added daily.
- International coverage spanning US, UK, Europe, Latin America, Australia/New Zealand and more.
- A wide variety of funding opportunities that cover activities from research to travel awards—from government, institutions, foundations and corporate sponsors.
- Profiles created modeling the institution’s structure, enhancing navigation and identification of researchers within or outside of your institution.
- Over 3 million researcher profiles editorially created and enriched through our proprietary author disambiguation algorithm, automatically linking publications and funded grants to profiles where possible.

**CONTINUE READING TO LEARN HOW YOU CAN GET THE MOST FROM PIVOT**
GET THE MOST FROM PIVOT
Providing access to Pivot is just the beginning. Wondering how you can leverage this comprehensive service to match financial support to researchers and partners? Try these tested and proven tips:

- **Create your own Pivot promotion team.** All researchers can create their own Pivot accounts in a few easy steps, but Admin users have access to a toolbox called “Admin Tools for Training and Promoting Pivot.” Choose a few research administrators and create Admin accounts for them so that they can promote Pivot to potential users.
- **Make it easy to get started with Pivot.** Use Pivot’s tool to “create a search widget” that launches a basic search of funding opportunities once users access Pivot so there’s no confusion about where to get started. Place the widget on your website!
- **Make it easy to access Pivot.** Place a link to Pivot on multiple pages on the university website. Better yet, make Pivot relevant by creating curated lists of funding opportunities that focus on topics relevant to specific groups of users. Link to these lists on the research office website, departmental websites and resource websites.

- **Leverage Pivot’s intelligent mapping.** The Pivot Funding Advisor analyzes several areas in a user’s profile and automatically displays matching funding opportunities, some which may not have been found through simple searching.
- **Send Pivot to your users.** Share searches with researchers and tell them how to set up a weekly email funding alert if desired so the information comes to them.
- **Let Pivot do the training.** Direct users to our webinars and training videos which will have them using this tool in no time.

TO SIGN UP FOR PIVOT PRODUCT TRAINING WEBINARS, VISIT: WWW.PROQUEST.COM/GO/WEBINARS-PIVOTADMINS
FOR QUESTIONS ABOUT PIVOT, CONTACT A SALES REPRESENTATIVE AT WWW.PROQUEST.COM/CONTACT

POWERFUL PARTNERSHIPS
Because ProQuest is an ORCID member and is utilizing the ORCID software API, researchers may link to their ORCID when editing their profile in Pivot. Once linked, they will see their ORCID on their profile also making it possible to bring over future updates from ORCID directly into their Pivot profile. Since Pivot also factors in webpages such as an online CV located on a university website, Pivot matching system offers best in class recommendations of funding program.

To learn more about ORCID, visit http://orcid.org/.