

The Norfolk Journal and Guide (1921–2003)

One of the best researched and written newspapers of the era

UNDER THE LEADERSHIP of P.B. Young, the “Dean of the Negro Press,” *The Norfolk Journal and Guide* became one of the best researched and written newspapers of its era, with a circulation of more than 80,000 by the 1940s. It argued against restrictive covenants, rallied against lynching, encouraged blacks to vote, supported improvements to city streets and water systems, and more. In contrast to other black newspapers, such as the *Chicago Defender* (with which *The Norfolk Journal and Guide* is cross searchable), this newspaper campaigned against The Great Migration of Southern laborers to the North. It was one of only a few black newspapers to provide on-the-scene coverage of the 1930s Scottsboro trial, and helped raise legal funds for the nine young black defendants.

This Southern-based newspaper had to use a factual, unemotional tone in expressing opinions on social injustice. This approach attracted advertising from local and national white-owned businesses — such as Goodrich, Pillsbury, and Ford — that other black newspapers didn’t receive. Let these articles, advertisements, editorials, and so much more bring history to life for your researchers.

Curriculum Focus

- African-American Studies
- Arts and Literature
- Civil Rights
- Culture
- Genealogy
- Education
- History
- Journalism
- Multidisciplinary
- Political Science
- Religion
- Social Sciences
- Sports History
- Urban Planning

Why The Norfolk Journal and Guide?

- **Full access to one of the best researched and written newspapers of the era:** Users can study the progression of issues over time by browsing issues of the historic newspaper, which offers coverage of 1921-2003, including news articles, photos, advertisements, classified ads, obituaries, cartoons, and more.
- **Insight into multiple perspectives:** Not only does presenting this newspaper on the ProQuest platform allow for cover-to-cover browsing of complete issues of *The Norfolk Journal and Guide*, but users can find a broader view of issues and events by cross searching all of ProQuest’s historical newspapers, such as *The Baltimore Sun* and *The Baltimore Afro-American*.
- **User-friendly support tools to facilitate research:** Users benefit from the ability to search by more than 20 article types, keyword, date ranges, specific dates, author and more. They can also focus on relevant information quickly with hit-term highlighting and download articles and images in PDF format.
- **Award-winning, user-friendly interface:** ProQuest was awarded Best Interface in the 2015 *Charleston Advisor Reader’s Choice Awards*: “It is much more intuitive and easy to use than previous versions. It includes improved document viewing, easier navigation...Kudos to ProQuest.”

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