

PROQUEST GRADUATE EDUCATION PROGRAM

COMPLIMENTARY COURSE SUPPORT FOR LIBRARY AND INFORMATION SCIENCE INSTRUCTORS

Free Access to Renowned Resources. Free Training from Knowledgeable Experts.

You have told us that you need access to reliable and authoritative databases that you can count on to help your students prepare for their future careers. You need to keep up with rapid changes in interfaces and technology. You need remote access that works for your distance students. You need course materials that are up-to-date, and want presentations by guest speakers that are tailored to your course content.

We hear you. Let us help.

We've partnered with universities to meet these needs for more than 35 years. This catalog highlights just some of the resources available to you and your students as part of the program, all of which can be integrated into your courses. For program details, go to www.proquest.com/go/gep.

Dr. Crystal Fulton • Director of Teaching & Learning University College Dublin School of Information and Library Studies

The database resources, RefWorks, and other tools offer essential skills acquisition for our undergraduate and postgraduate students across our programmes. An annual highlight is our visit from a ProQuest trainer who works with our students to help them locate and manage information effectively.

Hermina Anghelescu • Faculty • Wayne State University

WSU-SLIS has been using with great success the GEP offer. I highly appreciate the customized webinars that I have requested for my classes and that the ProQuest trainers have so graciously provided with professionalism and in a timely manner.

Jim Gillispie • Faculty • Catholic University of America

Future librarians need exposure to and hands-on use of a wide range of electronic resources as part of their course work. Library school is just the right place for comparing information products and evaluating features and functionality.... I commend ProQuest for developing their Education Program.... Thanks for your support.

INFORMATION SYSTEMS AND RETRIEVAL

For decades, Dialog™ has been the go-to interface for teaching information retrieval. Now, the new ProQuest research environment offers unprecedented options for teaching your students both basic information retrieval and advanced searching.

Featured Presentation: Customized Training from Experts

Do your students want to know where the auto-complete suggestions come from? How figures and tables searching works? How multiple terms are treated when entered without quotation marks?

ProQuest trainers—many holding MLIS degrees—are experts on how these features work. They can take you and your students beyond the documentation available in the Help file and customize an information systems and retrieval presentation to fit your needs.

Training is available in more than a dozen languages.

Featured Resources

By combining features from the classic ProQuest and Dialog interfaces along with new features developed after conducting extensive user studies, focus groups, and testing, ProQuest has created a new platform that supports every researcher, from the high school freshman and the genealogy hobbyist to the business research analyst and the pharma-biomed researcher. Through the Graduate Education Program, which gives you access to the new ProQuest platform, you'll be able to better prepare students to meet the research needs of both levels of users.

You also can access support materials, including:

- Practice questions and step-by-step search suggestions
- Training tutorials
- PowerPoint presentations

Finally, if you are new to teaching this subject, ask about our **pre-developed, semester-long class in online information retrieval**. This course, divided into modules,

features an instructor's guide, sample lesson plans, practice exercises and answer keys, and more.

Michelle Dunaway • Student • University of Pittsburgh iSchool

I am an online student and I want to thank you for taking your time to introduce the new ProQuest platform to our class. Your presentation was very informative and provided exactly the kind of training that we need as reference students.

CORE CONCEPTS

ProQuest resources can help you teach your students about:

- Command line searching
- Combining search sets
- Constructing advanced search strategies
- Field codes
- Boolean operators
- Pearl growing
- Thesaurus searching

For more details about the ProQuest Graduate Education Program and to learn how to enroll, visit www.proquest.com/go/gep.



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COLLECTION DEVELOPMENT

Prepare your students for real-world librarianship with a candid look at the librarian/vendor relationship and the opportunity to practice using the tools that will aid them in collection development once they graduate.

Featured Presentation: Working Effectively with Vendors

At some point in their careers, your students are likely to be involved in purchasing decisions. Whether they are asked to provide feedback on a product trial, evaluate title lists, or meet directly with sales representatives, navigating through the sales process can be confusing and stressful. It doesn't have to be that way.

Created in response to faculty demand, our presentation—delivered in person or live online—illuminates the relationship between libraries and vendors. In it, we discuss what happens during a sales call, various pricing models and structures, title list evaluation, licensing agreements, consortial purchases, and trade shows. And, we even reveal some deceptive sales practices to guard against. This has rapidly become one of our most popular presentations, garnering positive feedback from students and faculty alike.

Featured Resources

As a participant in the ProQuest Graduate Education Program, you can use the following resources, as well as collection development course exercises created in collaboration with LIS faculty, free of charge:

- **Ulrich's™**: For more than 75 years, librarians and publishers have trusted Ulrich's for unbiased, in-depth information about journals, magazines, newspapers, and other periodicals from around the world.
- **Bowker® Books in Print®, Global Edition**: Books in Print is the world's largest web-based bibliographic resource, with more than 16 million book, audio book, and video titles available from 43 different markets worldwide.
- **Resources for College Libraries™**: Resources for College Libraries (RCL) is the essential bibliography for four-year undergraduate institutions. It covers 70,000 works across 61 curriculum-specific subject headings, offering a recommended core collection for all academic libraries. It enables easy searching by a variety of criteria including author, subject, title, format, audience, and Library of Congress catalog and call numbers.

Heather Hill • Assistant Professor • The University of Western Ontario

The vendor relations presentation is a balanced and informative presentation that has been a great addition to my collection development class.

CORE CONCEPTS

Use program resources to teach your students about key collection development principles such as:

- Collection analysis
- Weeding
- Selection
- Reviews and review sources

REFERENCE

From grade school to graduate school and beyond, today's researchers have a wide range of information needs. Help your librarians-in-training prepare to meet the challenge by becoming familiar with the tools and content they'll find in libraries around the globe.

Featured Presentation: Managing the Research Process with RefWorks

According to a recent study of reference management software, RefWorks generates the most accurate citations.¹ Let one of our trainers walk your class through the research process using RefWorks, from topic selection and initial exploration to advanced reference management, collaborative research sharing, and publication.

RefWorks goes way beyond merely creating bibliographies. It enables researchers to easily gather, manage, store, and share all types of information—as well as generate citations and bibliographies. Faculty can use RefWorks to create course reading lists, and librarians can create pathfinders to share with users.

Featured Resources

As a Graduate Education Program participant, you also have complimentary access to dozens of ProQuest databases that cover subject areas including:

- Arts
- Business
- Government
- Health and medicine
- History
- Law
- Patents
- Science
- Social sciences
- Technology

In contrast to information found on the Internet, these databases feature focused content aggregated from relevant, reliable sources.

Your students also can practice searching **e-book** content in the **ebrary® Library and Knowledge Management Center**, a growing collection of more than 110 full-text e-books and other authoritative materials specifically for librarians and knowledge managers.

Ask us about which resources would be the most appropriate for your advanced or subject-specific reference classes. Almost any ProQuest resource, including ProQuest Dialog™, can be made available for class use.

Mary Iber • Adjunct Faculty • University of Iowa

Your presentation was lively and raised a number of important issues (like copyright) that many of my students mentioned as part of their essays in their final exam. Thanks for all your invaluable assistance with [ProQuest] Dialog.

¹ "Ron Gilmour, Laura Cobus-Kuo, "Reference Management Software: a Comparative Analysis of Four Products," *Issues in Science and Technology Librarianship*," Summer 2011, <http://www.istl.org/11-summer/refereed2.html>

CORE CONCEPTS

Use RefWorks with your students to teach the following:

- Proper citation
- Research methods and knowledge management
- Innovative research sharing through RefShare

ABSTRACTING AND INDEXING

As a participant in the ProQuest Graduate Education Program, you can supplement your students' knowledge of core abstracting and indexing (A&I) principles and practices with an understanding of how technology advancements impact the processes.

Featured Presentations

Leadership in Deep Indexing: Why can researchers using ProQuest technology find content in tables, maps, photographs, and other objects, when they can't find it using most search engines? The answer is "deep indexing." During this presentation at your site or live online, we'll explain how deep indexing works and how it has revolutionized the organization of information.

A&I at ProQuest – What It Is and How It's Done: This PowerPoint presentation, developed in response to faculty demand, explains how A&I is managed by a large aggregator. It includes information about the ProQuest controlled vocabulary and authority files, explores the types of information that get abstracted and indexed, examines the traits and responsibilities of an indexer at ProQuest, and describes how a new indexer is trained.

Featured Resources

These resources will help your students see deep indexing at work:

- ProQuest Illustrata™: Natural Sciences
- ProQuest Illustrata™: Technology

Péter Jacso • Péter's Digital Reference Shelf • February 2007

There have been relatively few innovations in indexing/abstracting databases in the past 40 years after this database category started to become an important and efficient digital resource for finding scholarly and other publications.... Illustrata is a major innovation.

CORE CONCEPTS

Use ProQuest resources, including ProQuest Illustrata databases, to teach your students about:

- Deep indexing
- Controlled vocabularies
- Human versus automated indexing
- Thesauri
- User-generated taxonomies

SCHOOL LIBRARIES, CHILDREN, AND YOUNG ADULTS

Many of your students will work in K-12 environments after they graduate. Now is the perfect time to introduce them to the resources being used in those schools and their libraries.

Featured Presentation: ProQuest K-12 —Serving the Needs of Early Researchers

Children and young adults have different needs than older, more experienced researchers when it comes to finding information, whether for homework or for fun. In this presentation, your students will learn about ProQuest education solutions and how they meet these unique needs.

These resources offer K-12 schools content and tools that support 21st-century information literacy, the Lexile® Framework for Reading, and differentiated instruction across all curriculum areas. Live at your site or online, we can provide a brief overview of each resource, or we can delve deeply into a specific product. This presentation will ensure that future school and public librarians are technologically up-to-date and can lead the way in helping students meet standards.

Featured Resources

Help your students prepare for working in K-12 environments with access to these resources:

- **CultureGrams™**: An insider's perspective on the daily life and culture of the world's peoples
- **eLibrary®**: Essential multimedia resources for 21st-century learners
- **ProQuest® Historical Newspapers—The New York Times Graphical Edition**: A window on world history as captured by America's newspaper of record
- **ProQuest® Research Library Prep**: A periodical database designed specifically to support research and college-prep curricula
- **SIRS Discoverer®**: A safe, kid-friendly world of information online, designed specifically for elementary and middle school students
- **SIRS® Issues Researcher**: The pros and cons of today's complex social issues illuminated with relevant, credible information that reveals the whole story

Frank Hoffman • Professor, Library Science • Sam Houston State University

This program has been a major success with graduate Library Science students.... I have encouraged students to explore ProQuest databases relevant to the needs of students and teachers in the K-12 school setting. We can't thank ProQuest enough for making this program available!!!

CORE CONCEPTS

Use ProQuest K-12 resources to teach or demonstrate:

- Lesson planning with content that is linked to state and national standards
- Differentiated instruction
- 21st-century information literacy

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